

By Phat

WELL, the Youth Center campaign came to a successful conclusion last week end . . . the American Legion post's World Wars Memorial drive took a long stride toward its goal . . . the Community Chest is filled to overflowing. . . Now all we've got to do before the season wanes, is to take care of the American Red Cross . . . that annual campaign starts next Saturday . . . be prepared to help. The war may be over but the work of the Red Cross is not. . . They need you—and you need them.

LAST WEEK in discussing transportation here, I mentioned the FSP, The Santa Fe, Greyhound and Western Air . . . in closing I innocently queried: "Where are the U.P. men?" . . . I found out, but quick. . . The next day Ernest G. Hayes, traveling passenger and freight agent, and W. H. McPherson, with a similar title, for the Union Pacific, were in the office waiting for me. . . "We're the Union Pacific men," they said. . . Hayes, it seems, tours this territory almost daily, calling on clients. . . So it seems we have all of them.

THE MAIL this week was fairly light but fully insulting. . . "Glad to see that you have given up mentioning xxx and xxx and xxx during Lent," came a card. (The x's are mine, I keep my resolutions) . . . "But, as for trees, you've got something there. This is supposed to be an oasis. And there should be trees. Let's have more of them. Make this a green spot in the desert!" . . . all right, let's. . . "Just like all husbands . . . you make a mistake and blame it on your wife. I'm ashamed of you," . . . and it was a man's handwriting, too.

NOW, I've heard everything. . . You all know about "Open the Door, Richard" and the sequel, "The Key's in the Mail Box." . . . Yesterday I heard the third one. Richard got married . . . now he WON'T open that door. . . While speaking of music, won another argument. . . Mrs. G and the youngest offspring, the musical one, always rib me because I like hill-billy and western music. . . so when I said in this column that "Gal in Calico" was going to be No. 1, they laughed. . . Last Saturday night, I laughed. . . It WAS No. 1 and "Managua Nicaragua" got on, scoring another hit.

SPEAKING of music—and I like to—that oldie, "Easter Parade" is certain to hit the Hit Parade next month . . . there are always two numbers you can be sure of. . . "White Christmas" right after Dec. 25, and "Easter Parade" right after Easter. . . One thing I didn't give up talking about during Lent is the weather . . . we've had a preview of summer here the past few days with the mercury getting up into the 90s one day . . . and there were a lot of people—but not in Palm Springs—complaining about sunburn today. . . It was hot on the coast and the beaches drew 150,000 candidates for sunburn. . . Here in the Village we take our tan in stride.

CHECKING over the Los Angeles newspapers is like wading in gore—pardon the expression. . . The boys who write the headlines have as much imagination as in the old days. . . Take, for instance, the "Black Dahlia" case, "Lipstick Murder," and so on. . . I'm glad I'm in Palm Springs where, except on rare occasions, the only things demised by violent means are cockroaches and crickets, the latter in season. . . Southern California is having a heat wave—and a crime wave, too.

HERE WE GO, breaking a resolution—but we're speaking of traffic. . . Last weekend they again came into town, bumper to bumper. . . The fellow who said you could shoot a cannon ball down the street and not hit a person, certainly would have revised his statement had he been here. . . California has a shameful traffic record . . . maybe it's because California has more automobiles than any other state. . . Los Angeles county alone is credited with more cars than 42 states . . . but that's no excuse . . . because they have so many autos, they ought to be more careful. . . that's why the FSP, the SFE, the Greyhound, WAL and U.P. are getting along well. . . People are getting tired of bashed bumpers.

WELL, it looks like we're near the end of the line. . . In closing I'd like to repeat a story that Frank Nelson of the Dick Haynes show tells. . . A man on a subway train asked a strap-hanger why he was staring at him. . . "Sorry," was the reply, "but if it wasn't for the mustache, you'd be a dead-ringer for my wife." . . . "You're nuts," was the reply. . . "I have no mustache." . . . "I know, but my wife has," said the strap-hanger. . . And St. Patrick's Day is March 17, after all.

Vol. XX—No. 51

Tuesday, February 25, 1947

12 Pages

\$5.00 Per Year — Single Copy 10¢



MARINE—Major General Philip H. Torrey, with more than 41 years in the Marine Corps, is credited with the training of 18,000 "shavetails," second lieutenants, during World War II. Shown above with two friends they are, left to right, Harold Murphy, special agent, FBI; the General, and William Murphy, agent in charge of the FBI office at San Diego. (Photo by Desert Camera Shop).

Village Voters Deciding on School Bonds

Voters of the Palm Springs high school district and of the Desert School district went to the polls today to decide on two bond issues.

High school district voters were checking on a \$750,000 issue for expansion of Palm Springs high school and Desert school district voters were acting on a similar issue for the elementary grades.

POLLS will be open from noon today to 6 o'clock tonight.

Voters will vote at Frances S. Stevens school, Desert Hot Springs, Cathedral City and Edom in the high school bond election. In the elementary school bond election, voters will go to the polls at the Frances S. Stevens school, at Cathedral City and at Desert Hot Springs.

IF SUCCESSFUL, money derived from the sale of bonds will be used to purchase added school sites, build new buildings, alter and repair present buildings and make extensive repairs.

Heads of both the Desert district and the High School district predicted victory for both issues.

Marriage

Why Some Do and Some Don't Stay Married for 60 Years

"Treat the little lady like you did before you married her, and don't be afraid of hard work." This was the recipe for a happy marriage advanced by F. G. Reynolds, who was celebrating their 60th anniversary at the Dunes, February 22, Washington's birthday.

Present for the occasion was the couple's only son and manager of the Palm Springs Trailer Court, Len Reynolds and his wife and their friends Mr. and Mrs. Windel Hunn of Los Angeles.

A HUGE anniversary cake decorated the center of the table baked by Jimmy Wells of the Plaza market especially for the affair and the bride of 60 years had a beautiful floral piece in front of her.

The elder Mrs. Reynolds is a native daughter of California who met and married her husband when he came to California in 1880. See MARRIAGE, Page 7

Famous Leader of Marines Guest Here

But there's a lot of former "Leathernecks" (Marines) in the Village who'll never forget the name of Major General Philip H. Torrey.

As a matter of fact there are a lot of Marines in the service today, stationed at the four corners of the world, who well know the name of Torrey and connect it synonymously with most everything that made the Marine Corps the fightiest outfit in the armed services in both war and peace.

Remember those days of gripping when in "boot-camp" training, and then later how thankful you were on Iwo Jima, Saipan, Tarawa and other Marine battle grounds, for that very training?

WELL, Major General Philip H. Torrey, 63, and now retired after 41 years and three months of service with the "Leathernecks" was the responsible cause of both your gripping and thankfulness later. The General was in the Village last Wednesday and Thursday morning, in company with two friends, William Murphy, special agent for the Federal Bureau of Investigation, in charge of the San Diego office, and Harold Higgins, also a special agent. Both FBI men were in Palm Springs to conduct lectures at a school being conducted for the benefit of members of the Palm Springs Police Department.

The ex-Marine General calls home in Coronado, California, where if nostalgia for the service in which he spent most of his life grips him, he hasn't far to travel to see the boys in sea-green uniforms going through their training for duty as soldiers of the sea.

MAJOR GENERAL Torrey served through both the first and second World Wars and claims that if ever a man was chained to a "chair-bourne" division, it was he. On his graduation from Lehigh University he entered the Marine Corps, only after proper examination in leadership, as a second lieutenant in that branch of the Navy. Assigned to teaching the rifle, he excelled so well, he was never able to "shake" an

See LEADER, Page 6

Dr. George Hummer on Hospital Staff

The services of an eminent pathologist, Dr. George J. Hummer, have been obtained for the Palm Springs Community hospital.

As a consultant Dr. Hummer will supervise the laboratory, and it is with great satisfaction that the administrator, profem, Howard Jay, is able to announce this bit of news.

Tram Subject of Conference at Desert Inn

Talking aerial tramway with Earl Coffman, president of the Mt. San Jacinto Winter Park Authority, last Thursday was P. A. Thompson, regional forester; Robert Monahan, regional office advisor on ski activities, both from San Francisco, and William Peterson, supervisor of the San Bernardino National Forest.

The three forestry officials had been conducting public hearings in Banning on the proposal to open Mt. San Geronimo as another mountain resort, and while

See TRAM, Page 6

"King of Bums" Remembers Village

Fabulous King Cole, self-proclaimed "King" of the "Newsboys and Bums," can't forget Palm Springs, Earl Coffman and Mrs. Nellie Coffman of Palm Springs when he was the guest—non-paying of course—of the swanky Desert Inn.

In a United States veteran's hospital at Ft. Howard, Maryland, King Cole heard Earl Coffman on John Vandercook's N. B. C. national news program, talk about the recent decision of the Ninth Federal Court of Appeals' decision in the Lee Arenas Indian land allotment suit against the government.

HEARD YOU on the radio the other night," wrote the King of the Bums, "when you spoke about Mother Coffman, God bless her. You sure was good to me at your hotel when I was bumming my way around the world, a trip I hope to finish in the next ten years." "The King" said he was writing the letter while sitting on the side of his bed in a hospital ward and "thinking out all the beautiful things that have happened to me in the past 28 years."

Air Show Climax to Desert Circus

Drive For Youth Center Big Success

Villagers, Visitors, Come To Aid of Local Teen-Agers

Youngsters in the Village plus the leadership of the Youth Center committee headed by the chairmanship of Mrs. Caroline Hicks, were successful in accumulating a net of \$8,000 to be used to assist in the construction of the Youth Center building.

The drive for funds that started a little more than two weeks ago came to a dramatic climax at the Plaza Theater, Friday night when Samuel B. Rosenbaum, Beverly-Wilshire hotel was awarded the ownership of a beautiful 1947 Packard automobile.

Rosenbaum originally donated \$50 to the drive, but credited employees of the Colonial House and O'Donnell Golf course, with \$45 of the money he gave, claiming the remainder, \$5 for himself. On being awarded the Packard, Rosenbaum, pulled his check book out and wrote an additional \$500 donation to the Youth Center, Mrs. Hicks reported.

More than that, Chief of Police August Kettmann learned that Rosenbaum had long been interested in youth movements and assisted financially in the construction of a Boy Scout house back east. He also promised to assist in obtaining the balance needed for the construction of the Youth Center building here. Somehow, Chief Kettmann also found out, that Rosenbaum lost a son in action during World War II. He has been coming to the Village since 1938 and is one of this community's great boosters.

THE LAST DAY of the drive on Friday witnessed a parade down Palm Canyon drive in which high school students participated. As the main part of the spectacle moved down the center of the drive, solicitors moved among the spectators on the curb obtaining donations to the building fund.

Gross returns from the campaign amounted to \$9,768.83, according to Mrs. Hicks but the net after expenses amounted to \$8000.

OPA Officials Here Thursday

Harry C. Harper, secretary of the chamber of commerce, announced yesterday that OPA rental advice would be available again this week.

Representatives of the OPA have been conducting sessions regularly until recently at the chamber. In response to requests they are resuming service this week.

They will be at the chamber Thursday from 10 a.m. to 4 p.m.

Voters

There Are 400 More of Them Now

The Village had slightly more than 400 new voters today as result of the campaign staged by the Palm Springs Woman's club and the Palm Springs Lions club last week.

The two organizations, combining in a "Registration for Better Citizenship" campaign, reported yesterday that more than 400 Villagers had made themselves eligible to vote during the five-day drive.

Booths were established from Feb. 17 to Feb. 22 before the Bank of America and the post office.

Mrs. H. M. F. Behneman of the Woman's club and Charles Mathews, chairman of the Lion's club citizenship committee were in charge of the successful endeavor.

Predict Sales Tax Will be Passed Today

City council, in special session this afternoon, heard the second reading of an ordinance setting up a sales tax here and voted on the measure.

A caucus of city council members by The Sun yesterday indicated the measure would receive a unanimous vote.

THE ORDINANCE establishes a one-cent sales tax in the city, patterned along the lines of the state sales tax measure.

The same articles exempt under the state law are exempt under the city measure. It simplifies collection forms to make the least detailed work for businessmen and others who collect the tax and provides for similar simplification at the city hall.

THE SPECIAL SESSION today was called by Mayor C. A. Hyde to speed setting up of machinery for collection of the tax. Next regular session of the council is on March 5 and, as the tax is scheduled to go into effect April 1, if adopted, council met in special session to allow more time to prepare for the change.

At a recent mass meeting, the one-cent sales tax received approval from a majority of citizens after City Manager William E. Alworth explained its purpose.

High School Cast Presents Operetta At Plaza Friday

By JILL NORRIS

Have you received your tickets for the operetta "H.M.S. Pinafore"? This production will be presented by the high school February 28th at 8:00 p.m. in the Plaza Theatre.

Familiar Sullivan melodies brought to you in a gay interpretation by the male chorus and the girl's choir will give you a long remembered evening's entertainment.

"Chorus routines," "the sailor's hornpipe" and the fiendish convivings of the evil "Dick Deadeye" are some of the many features in store for you.

IN A MORE SENTIMENTAL mood are "Josephine" portrayed by our student body president Jim Searles and Eddie Stinson as pompous "Sir Joseph Porter K.C.B." are bound to make you See SCHOOL, Page 6

Benefit Tonight

Palm House To Be Scene of Dinner-Dance

The Palm House will be the scene of a dinner-dance tonight, sponsored by the Palm Springs Jewish Club as a benefit for Youth Aliyah.

Mrs. Arthur Greenfield, on the committee, declared that many surprises are in store for those who will attend. The money gained from the affair will be turned over to the Youth Aliyah to be used in succoring orphans of the war in Europe.

Big Event Slated for April 13

All Types of Planes To Be on Display at Airport Here

An airshow, including the latest types of airships used by the military services and manufactured for civilian flying is planned as a fitting climax to Circus Week, to take place at the Palm Springs air field Sunday April 13.

The event which is being sponsored by both the Veterans of Foreign Wars and the Palm Springs post of AMVETS has gained the whole hearted support of Mrs. Mary Nelson, operator of the airport. Plans for the giant and spectacular affair are still in the formative state and it was said, if only half of them are completed it will bring hundreds more to the Village than would otherwise be attracted here.

NO INTERFERENCE with other events scheduled for the afternoon is expected as the aerial show will be staged between the hours of 9:30 a.m. and 12 noon. It is reported that most of Southern California's aircraft manufacturers will have their products on display at the field on that day and Mrs. Nelson is in hope of bringing some famous airmen here for the spectacle.

Barney Hinkle, chairman in charge of the 11th annual Circus expressed elation of the new addition to the events now planned for Circus Week.

"I THINK it is a splendid scheme," declared Hinkle. "Handled right the aerial show can become one of the outstanding feature of the circus weeks to come and can become national in scope. The two veterans groups can expect any cooperation possible from me."

IN NEED of sufficient finances to carry on their veterans' welfare programs, both the VFW and AMVETS expect to go all out in making this, the first aerial show to be staged here, a financial success. Last night working committees of both organizations were appointed to work out the various details.

Auxiliary for Village AMVETS Post Organized

Organization of a Ladies Auxiliary for Palm Springs post 34, of the AMVETS got under way in the Village this week, with Shirley Burton in charge of formation plans.

Miss Burton, regular member of the AMVET post was an officer in the Woman's Army Corps during the war and is well experienced in the organization of women's clubs. She lives on an 80 acre tract of land near the Wonder Date Gardens.

QUALIFICATIONS for membership in the AMVET auxiliary, Miss Burton announced, require that a member be the wife, mother, or sister of a veteran who served in World War II. Explaining further, the former WAC officer declared, those mothers, sisters, or wives of soldiers who did not return or have since the close of hostilities, passed away, are also eligible for membership. See AUXILIARY, Page 12

Soon, Now

Summer's Just Around the Corner

Apparently, it won't be long now.

Summer's just around the corner. Sunday the mercury climbed to 94 degrees here and before it was in the 80s for two days.

Although the first of the weekend saw minimums in the 30s, it didn't get below 50 yesterday morning.

Temperatures since last recorded in The Sun:

Date	Max.	Min.
Feb. 20	78	38
Feb. 21	82	38
Feb. 22	84	41
Feb. 23	94	50

The Desert Sun

Published Every Tuesday and Friday at
Palm Springs, Calif. Phone 2249

OLIVER B. JAYNES, Publisher
R. F. GRAETTINGER, Editor GRANT WOOD, Business Mgr.
Entered at the Post Office at Palm Springs, California, August 5,
1927, under the Act of Congress of March 3, 1879.
10c Per Copy \$5.00 Per Year

ADVERTISING RATES FURNISHED UPON REQUEST
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DON CABALLERO

ONE OF THE MOST interesting persons to pass through the Village last week, was Miss Aline McGill who represents the Marie Earl Products for Coty. Miss McGill covers thousands of miles per month contacting all the western states. On Thursday morning she flew into Palm Springs from Phoenix via Western Air and by that afternoon she was on her way to San Francisco.

MR. AND MRS. Stuart Hoppes entertained their houseguest Mrs. Jack Rinehart of Pennsylvania with a dinner and hay ride. Among those present were Mr. and Mrs. Travis Rogers, Mr. and Mrs. William Bassighis, Mr. and Mrs. Joseph Grabner and Mr. and Mrs. Jack Keniston.

AT THE RACQUET CLUB this week Donald Stralem of New York giving world champion Pauline Betz a good workout on the center court. Interested on-lookers were Mr. and Mrs. Hal Roach and Mrs. Thomas Hitchcock whose late husband was the highest ranking polo player in the world and famous flyer in the last war. He met his death while flying for the Army over England.

ALSO STAYING at the Racquet Club are Mr. and Mrs. Burr Blair of Beverly Hills, Mr. and Mrs. Armand Deutsch (Benay Venuta), Mr. and Mrs. Maurice Stoloff, radio announcer Truman Bradley, and director Sydney Lanfield.

MR. AND MRS. EDWARD Bacon entertained at dinner for their houseguests Mr. and Mrs. Dewey Lewis. Among those present at the Bacon home on Stevens Road Friday evening were Mrs. Bacon's cousin, Miss Anne Marie Lewis and Bill Ortwin.

STAYING at the Colonial House are Palm Springs enthusiasts Mr. and Mrs. Joseph Grabner of Chicago, also Mr. and Mrs. William Bassighis of Cleveland. Although from the east all four are ardent and excellent horsemen and can be seen daily riding from Rogers Stables.

MRS. WILLIAM ORRICK and Miss Elsie Schilling of San Francisco are staying at the Desert Inn.

EACH MONDAY, Wednesday and Friday afternoons a small group of bowling enthusiasts may be seen at the local alleys. Among the regulars are Mr. and Mrs. William Colburn, Mrs. Coard Taylor, and Dudley Bigelow. Last Wednesday they were joined by Mrs. Taylor's houseguest, Mrs. Jean McIntosh of Beverly Hills and Bill Ortwin.

VISITING Mr. and Mrs. Karl de Laittre, at their Smoke Tree home, is Mrs. George Case of Minneapolis.

NEWTON HOTCHKISS and wife are spending the weekend in San Francisco to celebrate his birthday.

VISITORS from the state's capital are in great number in the city this season. Saturday night, Mr. and Mrs. C. R. Hill, Sacramento, played

host to a group of friends at Mr. Dees'. Among those present were Mr. and Mrs. John Lawler, Mr. and Mrs. Glenn Lawler, Sacramento; Miss Peggy Connelly, San Francisco and Miss Addie DeLapp and Beth Ann Miller of Sacramento.

DINING at Don Manchester's Bombay one evening last week MRS. LAURA BRIDGES of Laguna, is the houseguest of Mrs. Charlotte Kanaga at her home on Tamarisk Road.

were Mr. and Mrs. Howard Cullman of New York, Raymond Loewy and Mrs. Clay Borden.

AT MR. DEE'S during the week and enjoying every minute of Linda Lopez and her trio were

Cool Meat Cuts

Meat cuts to be placed in freezer lockers or those which are to be preserved by other methods must be properly cooled before the preservation process is started. Carcasses have internal heat of nearly 100 degrees when an animal is killed and the meat should be cooled to about 38 degrees as soon as possible. Beef cuts can be held several days at 38 degrees for aging, but pork should be put in the locker or cured soon after it has been cooled.

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Murray E. Garson, theatrical agent and Francis Greenwald of Beverly Hills.

MRS. ONA BROWN entertained Mrs. Kenneth Kirk at luncheon beside the pool at the Racquet Club on Friday.

HOSTESS last week in the Chi Chi Blue Room was Mrs. John G. Munholland. Her guests were wives of visiting officers of the California Real Estate association who motored to Palm Springs on Monday to attend the luncheon given in their honor by the local Palm Springs Real Estate Board on Tuesday at the Palm Springs

Tennis Club.

Her guests included Mrs. Hubert B. Scudder, whose husband is state commissioner of the CREA; Mrs. L. Louis Gairaud, whose husband is the recently installed 1947 president of the CREA; Mrs. Frank L. Whitlock, whose husband is a past president of the CREA, and Mrs. Martha T. Forward.

Mr. and Mrs. Whitlock were houseguests of the Munhollands during the three days sojourn in the Village of the visiting officers.

STOPPING at the San Jacinto hotel this week are Mr. and Mrs.

Ewin S. Newman of San Francisco. He is vice-president of Charles Brown and Sons and is taking a short vacation from business.

Also from San Francisco and at the San Jacinto are Mr. and Mrs. Sidney L. Swartz. He is president of Sutro and company and also one of the governors of the New York Stock Exchange.

Honeymooning in Palm Springs are Mr. and Mrs. R. L. Gearhart of Downey. He is connected with the Airways Freight Lines and was called home because of the threatened oil strike. He returned when all quieted down.

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 COTTON WORK GLOVES #WG-157 White, firmly knit, flannel lining. Re-issue. 100% wool, blanket type. Zipper. 29c	 SLEEPING BAGS #WD-126 New, heavy duty, 3-jaw chuck, hardwood handle. \$4.99	 HAND AXES #WA-119 Scout type, sturdy canvas case. \$1.49
 U.S. ARMY TENTS #WT-182 New, 16x16 pyramid shape, sturdy, water-proofed. \$34.95	 SHOVELS #WS-301 Adjust. for use as shovel or hoe, short handle. 98c	 STRAW BROOMS #WB-216 Corn straw, tied with 4 wires. Smooth handle. 69c
 SAWS #S-335 2-man, deep gullets, sharp teeth. \$4.59	 SOUP PLATES #WP-300 New, White and Blue china. 19c	 COLEMAN LANTERNS #WL-153 New, gasoline burning, single mantle. Special. \$8.99
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Expert on Plant Life of Desert on Air Tuesdays

Franz Auerbach, desert plant expert, now with the Palm Springs Landscaping company, is going on the air each Tuesday over Radio KCMJ with a program on desert flora.

A student on desert foliage in most of the deserts of the world, he will title his half hour talk, "Fun in the Sun" and devote it to desert plantings.

He will be on the air from 12:15 to 12:30 each Tuesday noon.

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To give to government the power to control what is written or (and this comes to much the same thing) what is published, is to inaugurate the rule of the Yes-men; and that means in the long run, if history is any guide, the rule of the inefficient, the blind, and the stick-in-the-mud.

—Arthur Bryant.

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It has two bedrooms and two baths, studio bar and spacious indoor-outdoor living rooms appropriately glassed and screened to enjoy the desert and mountain vistas, and two-car garage. The grounds are expensively landscaped with exotic and native flora including a citrus garden yielding abundantly, with ample space for further building and development. Priced with basic furnishings for \$35,000.

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Courtesy to Brokers

Tanner Drivers in Village Have High Record for Safety

The Palm Springs division of the Tanner Motor Livery stands an excellent chance to win the company's safety award, according to Ray Walker, safety engineer for the company, when he addressed members of the local staff at a dinner meeting at the Desert Inn.

The accident rate per miles driven is low here, he said as he urged all to strive to maintain this record.

MEMBERS of the Tanner staff met at a luncheon meeting for night workers and a dinner for daytime members and heard talks on safety by leaders of the company.

Addressing the dinner meeting besides Mr. Walker, were Chief A. G. Kettmann, Barney Oldfield, Mrs. Alice Tanner Gardner, publicity director, Mrs. Polly Isenagie, local manager and others.

AT THE GATHERINGS were Mrs. Gardner, Ray Waler, Chief of Police A. G. Kettmann, Barney Oldfield, Joseph Archambault, Earl Daub, Leo McCullough, Richard McGonagle, John McMillan, Admerie Beckham, Jacqueline Powers, Thomas Powers, Maurice Waklee, William Buffum, Bernice Chase, Merlin Chase, Joseph Dawson, Cecil Goff, Paul Graves, Fred Klug, Ernest Leng, Frank Mallenix, Thomas Stark, Howard Stewart, Mrs. Polly Isenagie and R. F. Graettinger.

Letters to the Editor

ON PENDING BILLS

Editor of The Desert Sun: Over two hundred bills have been referred to the Assembly Municipal and County Government Committee on subjects ranging from a suggested change in the Tax Assessment Date to limited working hours for peace officers. Many of these proposed changes in the law would create new government functions or expand departmental operations; others suggest increases in county and city government expense reflecting the higher costs of living and the need to maintain good men in office.

The 1946 Riverside County Grand Jury, acting in compliance with their duty under the law, investigated the functions and compensation of our various county officials and then recommended certain salary increases by resolution directed to their two State Legislators. Complying with this request there has been introduced A. B. 755 to raise the County Supervisors' Salaries to \$4200, the County Auditor to \$6000 and the District Attorney to \$7200 per year. These proposed new salary levels are consistent with those paid in other counties of about our same population.

AN INTERIM Tax Committee study has produced several bills which attempt to fill new sources of revenue to relieve the heavy burden on property taxes. Evidence at these committee hearings indicated that the amount of money now received as the local share of liquor license fees has been inadequate to meet the cost of law enforcement caused by the use of alcoholic beverages. I have introduced A. B. 1483 to increase the amount of the liquor license fees and the proportion to be returned to cities and counties. By this higher tax it is expected that liquor establishments can contribute sufficient revenue to local government to support the policing made necessary by their operations.

Legislation is being supported to return to local government all of the "In Lieu" tax which motor owners pay at the time they obtain their licenses. This could bring several thousand additional dollars to Riverside county annually. An attempt is also being made at this session of the legislature to divert a portion of the State's large collection of horse racing taxes for the construction of county roads.

THERE is an important new bill under consideration which would make a radical change in our minor court system. The detail of this proposed legislation is not yet available but its intent has been under discussion for some time. It is designed to eliminate certain Justice Courts and to set up a new series of minor courts with one new judge to preside over each forty thousand of our county population. The new judge would take the place of a municipal judge and must be qualified as an attorney. Jurisdiction would be granted in more serious cases than now permitted in justice courts. This extreme change in our present court system is of such vital importance to our rural areas that it is receiving a very critical appraisal.

In my next letter I hope to bring to your attention some of the labor bills which will soon be debated in the State Legislature.

Sincerely yours,
PHILIP L. BOYD

CHURCHES DOT AMERICA

About two-thirds of America's churches are located in rural communities, but only about one-third of the nation's church members are found in these communities.

The Social Life of Palm Springs
in Don Caballero

Registration for Better
Citizenship

Planned Community Being Developed at Palm Desert

While "City Planning" was comparatively unheard of fifty years ago it is a very familiar term today and almost every city of even a small population has its own city planning commission. In fact, Federal funds of aid in school and housing programs are available only when such programs have the approval of the local planning commission.

City Planning has become a recognized profession today and many cities employ a qualified engineer to render professional advice to the planning commission. The work of this civic minded body is, however, not so much city planning as it is city "revising." Most cities grew up without a plan, with the result that most of the work of the planning commission is trying to meet the problems of a lack of planning during the city's growth—such problems as inadequate parking, narrow streets, out of zone buildings and improper locations for schools, churches and public buildings.

PALM DESERT is one of the few natural locations for a city

Dr. A. A. Kilton

Optometrist

212 Orange St.

Redlands

PHONE 6132

to be built that has the advantage of a single ownership control, said Carl Henderson, resident manager and sales agent for the property. The Palm Desert Corporation owns over fifteen hundred acres of undeveloped land at the intersection of two major highways. The land all lies within a natural half-moon shaped cove formed by the Santa Rosa mountains. There is a gentle slope to the land from the base of the mountains to the floor of the valley which is improved with some of the finest date gardens in the world. These gardens and other highly productive land adjoining

PALM SPRINGS, CALIF.
Tuesday, February 25, 1947

The Desert Sun—3

provide an agricultural income that helps to guarantee the success of the new shopping center. The business district of Palm Desert is part of the over-all plan for proper community development. It consists of four large blocks each with its own central parking area. El Paseo, the Avenue of the Palms, provides easy access to the business district from both highways as well as from the residential area; and will always provide access to the shopping area and the park-

ing area without interference from highway traffic.

A TEN ACRE SITE for the grade school near what will be the most heavily populated residential area has already been set aside for schools use. A six-acre civic center site, a site for public recreation, an entire block for churches, public parks and a fifty acre site for development of a Desert Club for use of property owners and their guests are all part of the plan for this community development.

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TOTAL... REG. \$5.65

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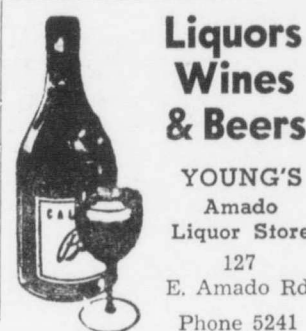
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"I think," suggested Sir John, "that it would be appropriate to use the simple inscription, 'Glasgow to Nelson.'"

This suggestion met with the wholehearted approval of the venerable councilman, who broke in, "Just so—and as the town of Nelson's close by, might we not just put below, 'six miles' with a finger pointing, and so it might serve for a monument and a milestone too!"

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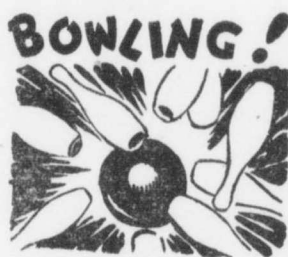
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RADIO LOG

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TUESDAY, Feb. 25:

1:00—Masonic Luncheon
1:25—Desert Favorites
1:30—Evelyn Winters
1:45—Very Special
2:00—Amer. Air School
2:30—Palm Springs H.S.
2:45—Meet the Missus
3:00—E. Severeld, news
3:15—Easy Listenin'
3:30—The Coronets
3:45—Bob Trout, news
4:00—Call of the Range
4:15—Sunset Serenade
4:30—Amer. Melody Hr.
5:00—Pt. Page Features
5:15—In the Sportlite
5:25—Desert News
5:30—H. W. Flannery
5:45—Bob Garred, news
5:54—Bill Henry
6:00—Vox Pop
6:30—Sheptenko Concert
7:00—Comity Musicale
7:30—Camera Club
7:45—To be Announced
8:00—Lowell Thomas
8:15—Jack Smith show
8:30—Mel Blanc show
8:55—C. Alcott, news
9:00—Big Town
9:30—Church of God
10:00—C. Huntley, news
10:15—M. Charles, organ
10:30—R. Morton's Orch.
11:00—Music for Party
12:00—Sign Off

WEDNESDAY, Feb. 26:

7:00—Sundialers Club
7:30—Bob Garred, news
7:45—The Fact Finder
8:00—Notes for the Day
8:25—United Press News
8:30—Grand Slam
8:45—Rosemary
9:00—Kate Smith
9:15—Aunt Jenny
9:30—Helen Trent
9:45—Our Gal Sunday
10:00—Big Sister
10:15—Ma Perkins
10:30—Young Dr. Malone
10:45—Road of Life
11:00—2nd Mrs. Burton
11:15—Perry Mason adv.
11:30—Lone Journey
11:45—Rose of Dreams
12:00—Bob and Victoria
12:15—Melody Trail

THURSDAY, Feb. 27:

7:00—Sundialers Club
7:30—B. Garred, news
7:45—The Fact Finder
8:00—Notes for the Day
8:25—U.P. news
8:30—Grand Slam
8:45—Rosemary
9:00—Kate Smith
9:15—Aunt Jenny
9:30—Helen Trent
9:45—Our Gal Sunday
10:00—Big Sister
10:15—Ma Perkins
10:30—Young Dr. Malone
10:45—Road of Life
11:00—2nd Mrs. Burton
11:15—Perry Mason adv.
11:30—Lone Journey
11:45—Rose of Dreams
12:00—Bob and Victoria
12:15—Music for Lunch'n
12:30—The Desert Calls
12:45—U.P. news

FRIDAY, Feb. 28:

7:00—Sundialers Club
7:30—B. Garred, news
7:45—The Fact Finder
8:00—Notes for the Day
8:25—U.P. news
8:30—Grand Slam
8:45—Rosemary
9:00—Kate Smith
9:15—Aunt Jenny
9:30—Helen Trent
9:45—Our Gal Sunday
10:00—Big Sister
10:15—Ma Perkins
10:30—Young Dr. Malone
10:45—Road of Life
11:00—2nd Mrs. Burton
11:15—Perry Mason adv.
11:30—Lone Journey
11:45—Rose of Dreams
12:00—Bob and Victoria
12:15—Melody Trail
12:30—The Desert Calls
12:45—U.P. news

Versatile

John Charles Reed
Visitor in Village

John Charles Reed, of Brawley, is really versatile. He can do anything from designing something new in hats to changing a typewriter ribbon.

HE IS THE MAN who designed the fresh-flower hats which six models recently wore when Paramount took 2,000 feet of film of the designs. He matched his fresh flower hats for three blonds, two red-heads and one brunette.

Marie Montez, movie actress, loves to model his fresh flower hats and he has several colored photographs of the actress in his designs.

The flowers last ten days due to a chemical process and even under the bright, hot lights of movie sets, will last three days.

BESIDES designing hats, he has written several tunes for the movies and the script for dance routines.

While in The Sun office, he saw the writer covering himself from head to toe with typewriter ink trying to change a ribbon. He took over — and just like that, the ribbon was in place.

KCMJ—Desert Sun—News Daily at 5:25 P. M.

Newlyweds Honored At Dinner Hosted by Mr. and Mrs. Rogers

Newlyweds Mr. and Mrs. Claude Velur, (she is the former Miss Ruth Roberson), were honored at a dinner hosted by Mr. and Mrs. Trav Rogers, former owner of Rogers' Stables, Thursday evening. Guest around the festive board were Mr. and Mrs. Stuart Hoppes, Mr. and Mrs. Jeck Keniston and Reverend Michael O'Connor.

Mr. and Mrs. Velur were married at Las Vegas, Nevada's Gretna Green less than two weeks ago. She is the daughter of Mr. and Mrs. George Roberson; he the co-owner of the Desert Inn.

List Your Ad in "Where To Find It"

New Spinet PIANOS

\$558, \$568 up
Lovely Grand, \$695

Gossett's
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RIVERSIDE Open Till 6:30 P. M.

PALM SPRINGS, CALIF.

Tuesday, February 25, 1947

The Desert Sun—5



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SPECIALS FOR TUESDAY, WEDNESDAY, THURSDAY, FEBRUARY 25, 26, 27

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Ice Cream Pies

100% Ice Cream Filled
With Fruit Topping
Ideal for That Party

\$1.25

new **GOLDEN-V**
7 vitamin
MILK

ONLY 2c EXTRA! QT.

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FANCY GREEN
PIMENTO STUFFED

3-oz. Jar, 30c



BORDEN'S CAMENBERT
CHEESE 59¢
Whole, 8-oz. Circle

HORMEL
PIGS' FEET 69¢
Large 1-lb., 12-oz. Jar

HAPPY ISLE'S
APPLE SAUCE 23¢
No. 2 Can

Glorietta Sliced Elberta Freestone
PEACHES 39¢
No. 2 1/2 Can

BALLARD'S OVEN READY
BISCUITS 12¢
10 Biscuits

WHOLE BABY GOUDA
CHEESE 65¢
10-oz.

DEL MONTE EARLY GARDEN
PEAS 20¢
No. 2 Can

HEINZ OVEN BAKED
BEANS 19¢
No. 2 Can

DROMEDARY
Grapefruit Juice—
No. 2 Can 12c
Lge. 1-qt., 14-oz. 26c

Orange "Juice"—
No. 2 Can 12c
Lge. 1-qt., 14-oz. 26c

MARTINELLIS
APPLE CIDER 53¢
1/2-Gallon

SCHILLING'S
COFFEE 1-lb. 46¢; 2-lb. 89¢

QUALITY MEATS

Fresh Oysters 89¢
Large Frying pt.

Pure Lard 39¢
"Swift's" lb.

Corn Beef 59¢
Grade AA lb.

Short Ribs 29¢
Lean, Meaty lb.

Fresh Dressed Poultry Daily

GARDEN FRESH PRODUCE

Creamy White, Nice Head
CAULIFLOWER ea., 19c

Tender, Green
BROCCOLI lb., 19c

Large and Solid
ARTICHOKES 2 for 35c

Long, Tender, Northern Grown
CARROTS bun., 7c

Fancy Pippin
APPLES 2 lbs., 25c

CRISP RED RADISHES }
GREEN ONIONS } 2 bun. 15c
MUSTARD GREENS }

Juicy Coachella Valley
GRAPEFRUIT lb., 4c

WE CARRY A COMPLETE LINE OF FRESH FROZEN FRUITS AND VEGETABLES—POPULAR BRANDS AND PRICES

BREAKFAST AND LUNCHEON AT OUR FOUNTAIN

Complete Merchants' Lunch, Soup, Drink, Dessert, 75c

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FIVE BATHS
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IN SUMMER AND WINTER

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MORE ABOUT ...

LEADER ...

instructor's job for the rest of his career in that service.

He saw the Marine Corps grow from a low in personnel of 1200 officers and 17,500 men before World War I, to a peak of 37,000 officers and 500,000 men during the height of World War II.

HE WAS at one time in charge of instruction and training at Paris Island, South Carolina, and at the equally famous Marine base at Quantico, Va. The general was acclaimed as an authority on training and placed in charge of all Marine Corps schools of training.

A record that may be hard to beat, it was learned, was established by the major general during World War II, when he was responsible for the training of 18,000 "shave-tails" generally known as second lieutenants for the Marine Corps—all from the ranks.

THE GENERAL and Mrs. Torrey are the parents of three chil-

dren, two daughters and a boy. The boy, Philip H. Torrey Jr., grew up to attend and graduated from the United States Naval Academy at Annapolis, Md., with the class of 1934.

Young Naval Officer Torrey, rose to the rank of lieutenant-commander when he met his death in the flaming skies over Tokyo, Japan. He was attached to Air Group 9, aboard the U.S.S. Carrier Lexington and during that group's first strike at the Japanese capital, Lieut.-Commander Torrey was shot down to his death just east of Tokyo. Before his death, he had been awarded two Navy Crosses, Three Flying Crosses and four Air Medals for meritorious action against the enemy.

GENERAL TORREY remembers Palm Springs of ten years ago.

"When I was stationed at San Diego," recalled the Leatherneck General, "I visited Palm Springs but it was nothing like it is today. Why it must have grown three times as big as the Palm Springs I remember."

Cathedral City Roundup

Reported by MARY R. WOLSETH

Help Keep City Clean

That a sanitary district for Cathedral City is an urgent necessity has been proved by the survey statistics. Thirty per cent of the population are paying nothing towards the present pick-up service. Burning, burying and dumping on near-by desert lands are freely admitted, and while 99 per cent strongly favor the forming of a sanitary district whereby the garbage pick-up costs will be pro-rated by taxation, the one per cent who do not favor this measure are also opposed to supporting the present system.

On several occasions landlords have been asked by the Chamber of Commerce and Civic Club to be responsible for the collection of the garbage-service-fees from their tenants and have been told that they are allowed by the OPA to add this to their rental. That 50 per cent of the landlords do not do this, has also been shown by the survey. Thirty per cent of their tenants dispose of their cans on the desert and burn their garbage in evil-smelling bonfires. Thirty per cent of the property owners do the same thing.

"Sez I"

By MARY WOLSETH

Riverside county has a planning commission which has asked for the interest and cooperation of unincorporated communities. If we in turn want their cooperation and interest let's show them we know what we are talking about and prove to them with figures that we must have something done here and done quickly in order to regulate promiscuous building.

THEY MUST be given the power to protect the property owners from crowding and unsightly structures before it is too late.

What I say is: Let's invite the planning commission to come here for an open hearing. Let's present them with the findings of our survey and make known to them the community problems. Then let's take them on a personally conducted tour of the town to show the commission what we mean and what we want.

WE CAN HAVE what we want if we go after it, and the planning commission has a golden opportunity to show the rest of the county what can be done with cooperative planning by starting right here and making Cathedral a shining example. These are my sentiments, sez I.

Personals

Dear Cathedralites:

Don't get sore if things you tell me to put into the paper don't get in. I have a memory like a sieve and unless you put your news in writing it may be lost in the shuffle. Would like to hear also, from absentee property owners who read this page and feel that it keeps them in touch with the place they plan to live in some day. Over thirty new subscribers have been found in the recent subscription drive and many others say they buy the paper from the stands. Let me hear from you and get your news into the paper.

Mary

MAKE A DATE right now for the night of March 5. A Pioneer Costume Ball will be given in the DeLuxe Pavilion by the Women's club to help the girls raise their Scout house money. A rip-roaring good time, with everybody in pioneer costume is promised to the community.

CURT RING opened his new Indian Trading Post at Rancho Mirage last week-end and Angie Whitlock was one of his first customers. She's proudly sporting a swell Navajo belt sprinkled with oodles of turquoise. According to all the good looking signs around this town, Art can well afford to give it to her. Curt Ring, by the way, was a United States Government trader with the Navajos for some years and he knows his stuff! We elected him to be a director in our Chamber of Commerce, so let's all drop into his new shop and say "howdy."

THAT COMPETITION is the life of trade is being proved right now in Cathedral City. Mae Johnson and Helen Hill of the Peter Pan Pantry are almost too busy to talk to people these days, and each weekend sees them doing a rushing trade in chicken and eggs from Mae's sister's ranch up Banning way. Mae says she came out here from Palm Springs to take life a little easier, but the tempo has stepped up to where she's working twelve hours a day.

DON'T FORGET to take a \$5.00 membership in the Desert Museum. These pictures they show are bought out of membership money.

The Social Life of Palm Springs in Don Caballero

FOR SALE

By Owner

HOMESITE OR INCOME UNITS

100x217 ft., grapefruit grove, full matured, in Palm Village, 12 miles below Palm Springs, utilities and paved streets, includes use of community swimming pool, tennis and badminton courts. Full price \$3500, cash or terms. Owner, Capt. M. F. Doran, 715 Hamilton Place, San Pedro, California. Phone TErminal 25356.

Luncheon Served at Totem Pole

A spaghetti luncheon was served in the patio of the Totem Pole Cafe last Friday noon by business women of the Women's club and block hostesses. Mrs. Mary Wolseth introduced the ladies to the new managers of the cafe, June and Jack Bisplinghoff.

FOLLOWING the luncheon the ladies adjourned to the large dining room where they were given a report of the findings to date, of the town survey, upon which they had been working during the past two weeks.

Mrs. Loretta Waller, Red Cross chairman for Cathedral City district, announced March 1 as the opening date of the Red Cross membership drive and invited volunteer workers to her home on Thursday, Feb. 27, at 1 p.m., for a dessert luncheon, at which time she will present them with supplies. Block hostesses not wishing to serve again and in a canvassing capacity were told they could exchange districts or get somebody to work for them.

Movies Shown Here By Desert Museum

Responding to a request by the School club, that a program be given here, Lloyd Mason Smith of the Desert Museum, presented an educational film at the Town Hall last week.

"The Amazon Awakens" gave a thrilling account in colored moving pictures of the Amazon river basin with all its potential power. Child an adult alike sat enthralled by Walt Disney's film which combined cartoon and reality into a vivid lesson in geography.

Mr. Smith promised to come back in a month's time with another educational film.

MORE ABOUT ...

TRAM ...

in the area dropped in at the Desert Inn to discuss the winter park that will be created with the completion of the San Jacinto Aerial Tramway.

Work on this giant lift is expected to take place sometime this year and will no doubt follow action by the State Legislature on the pending proposal to grant the Winter Park Authority an additional million dollars for the building of the tramway, in view of the high cost of material and labor.

Woman's Club to Join Federated Organization

Showing that the large membership of the Cathedral City Woman's club has determined to take a place beside the neighboring women's clubs. It voted unanimously to join the Federation.

This decision was reached at the club business meeting last week after the advantages of such action were explained by the retiring president, Mrs. Lucy Abels.

OTHER MEMBERS THERE with federated club experience were Mrs. Ethel Mhoon and Mrs. Daisy Russell who said that for the nominal sum of 45 cents per member per year paid to the Federation, speakers on any subject may be obtained from the main branch without further charge. Now that so many of the younger women are joining the club, this outside interest is necessary, because they have expressed the wish to know and take part in national projects as well as local, it was declared.

The business meeting was held at the Town Hall last Wednesday and new officers for the coming season were presented by Mrs. Daisy Russell, chairman of the nominating committee. Mrs. Bessie Kelley was elected president; Mrs. Mary Moore, first vice-president and program chairman and Mrs. Edna Cobb, second vice-president.

THESE OFFICERS will form a strong leadership in re-organizing the club along a broader basis and will be assisted by Mrs. Ethel Mhoon, secretary; Mrs. Beatrice Holm, treasurer, and Mrs. Dorothy Maddox, corresponding secretary. All three were re-elected for another year and will not take up their duties until after the installation luncheon, April 2.

IN ORDER to make federation possible, it was voted to raise the club dues from one dollar a year to two dollars. It was also voted that the board of directors study the treasury with the purpose of making yearly contributions to worthy community supported projects such as the Community church, the Desert Museum, the Library and Youth Activities.

In appreciation for the many contributions to club progress made by the retiring president, Mrs. Lucy Abels, during the two years she has been in office, it was voted that the money raised by auctioning the box-suppers at the club birthday party, March 5, be given to the Church building fund. Mrs. Abels, the pastor's wife, was co-hostess for the evening with Mrs. Mary Wolseth.

MRS. MARY MOORE announced that instead of an art exhibit at the Town Hall, March 9, there would be a tea and program. Previous to this a Pioneer Costume Ball would be given Saturday, March 5, at the DeLuxe Pavilion by the Ways and Means committee, assisted by the Girl Scouts. This will insure the raising of the money guaranteed by the Women's club to the Scout committee.

Large Throng Views Third Western Show Staged by Los Compadres at Field Club; Teen-Age Champ is Hurt

Capacity crowd at the Field Club on Sunday witnessed the Western show put on by the Los Compadres and saw Robert Henderson, 13, of Banning, sustain a fractured right leg as a result of a fall from a mount in one of the contests, and Mrs. Lucy H. Donaldson, 162 North Indian Avenue, spectator, drive away in a new De Soto automobile.

GOOD FORTUNE also shook the hands of Frank W. Gallagher, 175 Cahuilla Road, who was awarded a Westinghouse console radio and Nicole Mustascio, 141 Chino drive, a Kelvinator refrigerator. Six other prizes went to George Zouganiles, Cathedral City; Harold E. Blain, the Doll House, two to Walter Melrose, Cathedral City; Lee Knox of New York City; R. J. Lowry, home-public accountant, William T. Hoag and G. E. Learned, both of Lompoc and Frank Portnoy, Cathedral City.

YOUNG HENDERSON, considered one of the finest little contestants in Western exhibitions in roping, riding on either a wild steer or bucking bronc, suffered his fall during the amateur bucking steer riding contest. Although

he competes with men more than twice his age, he has walked away with top prizes time and again. The teen-aged cowboy is the son of Gene Henderson, of the California office at Banning.

LEGIONAIRES were tickled with the results of the day, because when receipts were counted and all expenses paid, about \$2,500 will be placed to the credit of its Wars Memorial building fund. The Legion's campaign was successfully handled by Charles St. George.

MORE ABOUT ...

SCHOOL ...

glad that you saw "H.M.S. Pinafore."

Many other exciting scenes will await you as the coy "Buttercup" played by Betty Wright reveals her various plights and her hidden secret.

Tickets are on sale now at the Plaza Theatre and at the high school. Be sure and reserve your seats now.



High School Students!

Your Snapshots are Eligible for Cash Prizes

Submit as many prints as you want in the National

High School Photographic Awards. \$3500 in cash prizes. See us for full details and entry blanks.

Daily service for your films in the most modern laboratory. All prints are made on Velox paper.

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In the Heart of the Village

The

ROLLY ROOM

Presents

Wally and Paul

Hawaiian - Latin - American

and "Half and Half"

Sweet and Swing Music!



The

RAINBOW ROOM

Presents

Danny Gaunt

Palm Springs

Favorite Entertainer at the Piano

(No 20% Tax)



THE FACT IS By GENERAL ELECTRIC



MAN-MADE SNOWFALL!

WITHIN TWO MINUTES, GENERAL ELECTRIC SCIENTISTS TURNED A 3-MILE CLOUD INTO SNOW BY DROPPING A FEW POUNDS OF DRY ICE PELLETS FROM AN AIRPLANE. THIS DISCOVERY MAY POINT THE WAY TO STORING UP WATER FOR IRRIGATION AND POWER PROJECTS.



WAKE UP TO MUSIC!

G-E CLOCK - RADIO AUTOMATICALLY TURNS ITSELF ON TO WAKE YOU UP IN THE MORNING.

INCOMES FOR LIFE!

LIFELONG INCOMES BEYOND SOCIAL SECURITY ARE PAID UNDER AMENDED G-E PENSION PLAN.



GENERAL ELECTRIC



ANNIVERSARY—Mr. and Mrs. Paul Belding dance to the tune of "Happy Anniversary to You" as they celebrate their third. (Gayle Studio photo.)

Linda Lopez Now at Mr. Dees

Linda Lopez and her trio are setting 'em afire at Mr. Dees.

Opened for an extended stay at that popular night spot, the trio is keeping the paying-customers there for equally extended stays each evening, demanding more and more of their type of playing and entertainment.

LINDA has played with some of the nation's top Latin bands and she plays everything from "boogie-woogie" to Gershwin and the Cole Porter tunes. In addition, her voice lends enchantment to the night's entertainment, with her soft interpretation of both Spanish and American songs.

Listening to the entertainers, it is hard to keep from getting up from one's table to dance, and plenty of the patrons are doing just that, especially when the trio launches forth in one of their Latin rhythms.

Paul Beldings Celebrate Third Wedding Date

A large group of friends dropped in on Paul and Anita Belding to drink a toast to their third wedding anniversary St. Valentine's Day.

Mr. and Mrs. Russell Garner continued the celebration of the occasion by giving a dinner in the Belding's honor at the Tennis club.

Mr. and Mrs. Belding were married at the home of Mrs. Karl Dixon on February 14, 1944, in Beverly Hills. Seven hundred friends gathered at the Jonathan club, Los Angeles, for the reception that followed.

After a honeymoon spent in Santa Barbara, they took up residence in Palm Springs.

Plans are now being drawn for their new home in Desert Palms estates.

Two Full Pages of Classified Ads in Each Issue

Insurance Group Meets in Village for Conferences

One of Palm Springs' well known winter residents, James S. Kemper, who heads Lumberman's Insurance company in Chicago, held a meeting here for the key men of his organization from all parts of the country. While the meeting went on in Palm Springs, Mr. Kemper entertained the group at the opening night dinner held at La Paz Guest Ranch.

Many in the group were introduced to the warm western atmosphere of this Village at the smart party given in La Paz's western mural dining room. Adding to the festivity of the evening was the serenading by Zac Yalbach, who plays several evenings a week at La Paz.

AMONG those in the Kemper were G. H. McClure, R. C. Merritt, L. W. Kennicott, L. J. Bennett, all of Chicago; L. W. Van Aken, Los Angeles; B. C. Dahlmann, Toronto; George Peterson, Philadelphia; R. L. Noble, Seattle; and W. Dean Keefer, Winnetka.

Robert DiGeorgio, an officer in the DiGeorgio Fruit company, is having his first visit in Palm Springs and with his wife and little daughter, is staying at La Paz this month. The farms owned by his company are among the largest developed and irrigated acreage in California. Besides raising grapes, plums and pears, one of their projects of 11,000 acres includes a winery. This latter is located 20 miles southeast of Bakersfield at the town of DiGeorgio, California.

TWO YEARS AGO the company planted 1500 acres of grapes in Borrego, and when final plans have been developed will have invested a million and a half including their buildings. They also have considerable holdings in Florida, where their main crops are citrus fruits and tomatoes. To be sure of having an ample supply of wooden boxes to ship the products, the company has its own lumber mill in Klamath Falls, Ore.

Joseph DiGeorgio, president of the organization and uncle of the Palm Springs visitor, is in the southland donating his time to assisting in the raising of funds for the American Relief for Italy, of which he is State chairman. Serving with the senior DiGeorgio are William M. Jeffers, Frank Capra, Reese Taylor, Louis B. Mayer and others in Los Angeles.

HAVING just completed work on the motion picture, "The Egg and I", which he produced, Leo Spitz is vacationing at La Paz.

The Friday night Western Dances and buffet suppers, which have been an even greater success this year than last season when they first were inaugurated, hit a new high last Friday evening. The popular party was held out-of-doors on the tennis court, with the warm desert night inviting all to be outside. As the weather turns warmer the dance will be held in the outdoors each week.

Venable Tract, New Development Opened in City

What promises to become one of the most beautiful estate developments, permitting only the construction of single residences, at the South end of town, to be called the Venable Tract, was announced yesterday by Miss Muriel E. Fulton, realtor.

Miss Fulton will exclusively handle the sales development of the new tract which is owned by Commander R. S. H. Venable and Fay Bainter Venable.

THE COMMANDER and his wife have long been residents of Palm Springs and own other investments in the community.

The tract adjoins the Palos Verdes Tract on the east and is within the city limits of Palm Springs. Each of the lots to be sold will be restricted to 1500 square feet and for home owners with children, a grade school is within walking distance.

ADVANTAGES home owners will enjoy there, it was pointed out, is quick police and fire protection given to only those home owners, by the Palm Springs police and fire departments, whose houses are situated within the city limits. As a result insurance rates are considerably lower than they are in areas outside of incorporated areas.

The area is considered sheltered from strong winds and adjoins a developed residential tract. The entire development from a home owners standpoint, is highly desirable, enabling future residents all of the privileges enjoyed by persons living within the city limits, such as shops, entertainment and transportation.

IN ANNOUNCING the commencement of sales, Miss Fulton declared that the Venables have always expressed a deep interest in the city of Palm Springs and have great faith in the future of this community.

Two Full Pages of Classified Ads in Each Issue

Tune to 1340 at 5:25 P. M. for News

SPOTS

Before Your Eyes

By BILL RASHALL

Tempo of life in the Village is increasing as the season spins merrily along to its climax.

Every hotel, apartment house and home is filled and still some of the merchants declare that business isn't and so far, hasn't, been as good as last season. This statement, in view of the fact that there are more hotels in operation in Palm Springs than last year and, by the way—there are a lot more shops, too.

THE BIGGEST HOWL about business comes from the night club owners. With the exception of two such "Spots" the operators of these establishments declare that the "spenders" are not in town. They are not complaining of lack of patronage. On week-ends the cafes and night clubs are jammed as they are two or three times during the week—"but they're not spending any money," is the beef.

"They used to come in and spend \$50 or more," one proprietor declared. "Now we're lucky if they spend a ten-spot."

THERE IS A GREAT deal to be said about the art of bar-tending with a lot more than just knowing how to mix a drink. During the heyday of Auga Caliente in Baja, California, there used to be a bartender there known only as "Chili". In addition to his expertness in making the most delectable concoctions there was an air of refinement and confidence about the man which went a long way toward gaining for him the friendship of most Americans who patronized the place.

The old time bartenders are hard to find now-a-days, but there is one in town—Hans Hansen. He and Kurt and Smith work at the Dunes. All three are masters of their profession and like the man of old, they hear everything, see everything, confidents of hundreds—yet, when asked a question—they know nothing.

LISTENING to Jimmy Durante over the air the other night. That nose of his has led him through many ups and downs in his life. Not so long ago he slipped almost entirely out of the public's eye. Today he has made a phenomenal come-back and his radio show is one of the best on the air. Remember meeting him last season at the Lone Palm. It was quite early in the morning for Palm Springs—about 9 a.m. But Durante had already breakfasted and in addition, had put on a private show for the help in the dining room and kitchen.

"Just finished a show for a most appreciative audience," he declared. "And they called me a genius of the pianer. Just imagine me a GENIUS! All I did was to play my interpretation of "Sweet Adeline" and they called me a pianer player that was out of this world," he roared with spontaneous laughter. What a kick that guy is!

TRUE OF MOST towns the size of Palm Springs—the cross-currents of opinions and ideas sweep just a little quicker and with more push to them here. In many villages throughout the country there are two groups on either side of a proposition for or against the deal.

Here there are as many sides to a question as there are corners in a squared ring and sometimes when the question is really hot, if one looked close enough, the

Shirt Shop Opened in City This Week

Ruth Ehrenfeld this week announced the opening of her custom-made-to-order shirt shop at 447 North Palm Canyon drive.

Prior to going into business for herself Mrs. Ehrenfeld was employed doing the same type of work in the Village. At her new shop she is specializing in sports, Western and casual shirts, tailor-made for men.

groups in all four corners would be wearing boxing gloves, too.

GEORGE and Mrs. Strebe away from the popular Doll House they operate taking a postman's holiday by spending their evening at the equally popular Palm House. The couple even enjoy dining in their own place as was seen the other night.

Ever sit down to talk to Rube Miller in front of his shop? He can tell you more about Palm Springs in five minutes and without cutting any curves than a lot of people I know. When he talks about politics both local and national—there's plenty of color in his description.

FRANK PORTNOY likes to be as inconspicuous as possible and prying news out of him is, to quote him: "I don't know nothing."

However this is known: He contributes considerably in cash to the Boy's club activities, saw him and his wife Ann buying fistfuls of tickets for the Youth Center drive the other day from a pretty little high school girl on Palm Canyon drive, when as a matter of fact, they already had a stack of them underneath a counter in the Cork and Bottle.

Tune to 1340 at 5:25 P. M. for News

PALM SPRINGS, CALIF. Tuesday, February 25, 1947

The Desert Sun—7

MORE ABOUT...

MARRIAGE...

1875. Mr. Reynolds, by the way, was one of the early stage coach drivers at the time he married Mrs. Reynolds and was driving a horse-drawn stage during those days when he kept the reins in one hand and a sharp shooting rifle in the other.

"DAD DROVE A STAGE be-

tween San Jacinto and Riverside years ago," declared son Len, "and he was considered one of the best shots in the country at that time."

"How to stay happily married for 60 years?" asked the elder Reynolds in reply to a query.

"Why, just treat the little lady like you did before you married her," was his reply, "and most of all don't be afraid of good honest toil. Hard work will keep you going."

El Mirador Hotel Re-Opens

the most exclusive and highest priced residential property in Palm Springs should once again be the R-1 Zone adjacent to the grounds.

We offer as one of the finest homes in this location and an outstanding investment the beautiful "DE BRABANT property" at

982 AVENIDA DE LAS PALMAS

Fourteen rooms, 7 baths, nearly 2 acres, 4 shares Whitewater stock, studio-guest house, 2-car garage. Original cost reputed to be approximately \$200,000.

Illustrated Brochure on Request

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Full commission to selling broker. Inspection by appointment with the owner at Palm Springs 2157.

THE Bing Crosby Show

STARTS

Thursday at 9:30

TUNE 1340 Kc.



In Palm Springs

It's

Mr. Bee's

For Dining and Dancing

394 N. PALM CANYON DRIVE
FOR RESERVATIONS
PHONE 9690

Now Featuring Linda Lopez and Her Orchestra Nightly!

The Lido

"Center of Everything"

PRESENTS

Guy Rennie's



GUY RENNIE
Master of Cere-
"Moneys"

Silver Dollar Quiz

WITH JESSE COLBERT AT THE PIANO

TOMORROW

Wednesday Night

10:30 P. M.

PRIZES - SILVER DOLLARS - MUSIC - GIFTS
FUN - SURPRISES - TALENT - QUIZZES

BROADCAST—OVER RADIOASIS KCMJ

DESERT COMMUNITY NAMES HAVE INTERESTING HISTORY

From the Riverside Enterprise

(Ed. Note.) Through the courtesy of the Riverside Enterprise The Desert Sun has been privileged to reprint the following story of great interest to persons living in Palm Springs.

By TOM PATTERSON

Probably no name was more honorably derived than the name of Palm, which is attached to not one but many places in Coachella Valley and the desert area to the north of it.

Palms were native at the natural oases, along the watercourses of Palm canyon and other canyons adjacent to present Palm Springs. The area was part of the Colorado desert, a name which covered the vast region from the San Jacinto mountains to the Colorado river, when it was one great waste over which the traveler ventured at his own extreme peril.

Such travelers, mostly prospectors, named Twenty-nine Palms and Thousand Palms and Dos Palmas for obvious reasons. Not so obvious, however, was the name given to the entirety of Coachella Valley.

Of course Coachella Valley is not a valley unto itself, but merely the northern end of the greater valley, originally a part of the Gulf of Mexico but cut off from the gulf by the delta-building Colorado river.

The first passenger train of the

Southern Pacific through the valley ran as far as Indio in 1876, and to the Colorado river opposite Yuma the next year. The earliest towns had their origins with the coming of the railroad, if we exempt Indian settlements at oases.

VALLEY NAME EXPLAINED.

The name selected for the town of Coachella was Conchilla, for the myriads of little shells in the ancient sea bed. The map maker didn't understand the Spanish word for little shells but his mistake was legalized and even extended to include not only the town but the valley.

Palm Springs is the more famed of the region's oases today, and it was comparatively so among the Indians. They called it Agua Caliente (hot water) when Benjamin Wilson visited there about 1850. This name indicates that the Coahuilla Indians had contact with the Mexicans and Spaniards, but the nearest Spanish outpost had been a short-lived one established at the summit of San Geronio pass, near present Beaumont.

On that tip Wilson met Chief Cabezon of the Coahuillas. Perhaps the chief he met was Old Cabezon, or perhaps it was his successor, Old Cabezon, for whom the town of Cabazon probably was named.

The railroad helped start the

present settlement. It sold most of the surrounding land in 1884 to John Guthrie McCallum, who began developing it for agriculture and resort purposes. But it was known then as Palm Valley, and the town which grew up around the oasis was called Palm City. Another nearby town was called Palm Dale, but that faded. Dr. Dellwood Murray built what he called the Palm Springs Hotel in Palm City, and after the name he gave to the hotel.

To participate in the venture, the railroad then as now had a station called Palm Springs. It even built a narrow-gauge railroad from the station to the springs. But the narrow-gauge disappeared about 1905. In 1925 Highway 99 by-passed the Springs, and at about the same time the railroad did some name shifting. The station once known as Whitewater became Palm Springs station. The old Palm Springs station became Garnet.

NAMES WERE CHANGED. Now Whitewater's name still applies to a river and to a settlement on the highway. It was originated with the name of the river about 1850 when an early San Geronio pass family established a ranch and depot there and took the name from the white sand which gives the current (when it flows) a milky appearance.

Garnet has been the name of the hills adjacent to Garnet station, for the garnets found there.

Other names have been transferred too. Indian Wells was the first name for the Southern Pacific station at Indio, which had its beginning as a railroad health resort. The present name is Latin for Indian, and the present In-

dian Wells is on the Palm Springs-Indio highway.

Date culture has its earliest association with the present city of Mecca, where the Government established the experiment station now located near Indio. The station was moved when the Colorado broke through the Imperial Valley irrigation system, 1904-05, to fill the salt basin at the bottom of the ancient sea.

The railroad originally called the Mecca station, Walters, probably for a railroad official, as it named so many other cities. Robert Holby Myers took up the date palm experiments where the Government left off, sent an expedition to Arabia for date palm shoots and acquired the informal title of "father of the date industry." He and Mrs. Myers suggested the change of name, which took place in 1903 or 1904, probably the latter.

Thermal's name is honestly applied, despite the Latin disguise.

From school geographies we learn that a sea which has no outlet will naturally be salty, but the Salton Sea had a vast accumulation before the Colorado filled it by the break-through and later helped maintain it through drainage water from irrigation. It was of course, the area where the last salt settled from the ancient sea. It had been called the Salton Sink and also Lake Cahuilla for the Indians who sometimes roved that far into the desert. It was the site of a commercial salt works, long since submerged.

OLD FEUD RECALLED. The submerging covered an oasis known as Fig Tree John's, for an almost legendary character named Juan Razon who may have been an Apache and may have been a Cahuilla. He fueded with the railroad over his land and lost. On public appearances he wore a soldier's uniform and an old high silk hat. When he died at Alamo reservation near Oasis in 1927, his age was estimated at somewhere between 100 and 130.

Descriptive names are used frequently to describe settlements and natural features in the region north of the valley floor. One W. C. Braden discovered and named Painted Canyon, north of Mecca. Its walls are a combination and contrast of varied shades of red, yellow, gray, ocre, brown and purple.

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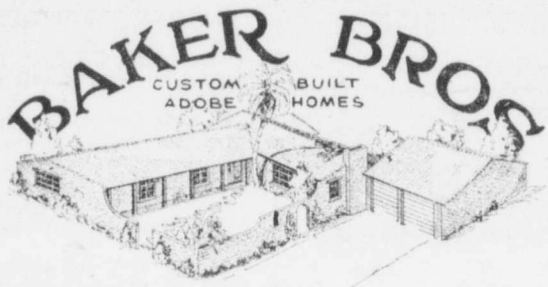
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Where the Charm of the Desert
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Where Complete Seclusion Is
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STAR—Jean Tierney, noted movie star, who spent a few days at the Racquet Club here, recuperating from an accident incurred in the filming of a picture, is shown above with Charley Farrell, looking over the plans for the proposed expansion of the club. The actress left this week for New York. (Bernard of Hollywood photo.)

HAMMADA



—By—
LLOYD
MASON
SMITH

SIDEWINDERS—Continued

To the scientist, the Sidewinder has a much more formidable sounding binomial name: "Crotalus cerastes", which when translated means "bearing a rattle and horns". Zoologists recognize two varieties of sidewinders. One (Crotalus cerastes cerastes) occurs on the Mohave Desert north of here, including southern Nevada, extreme southwestern Utah, and small portions of northwestern Arizona along the Colorado River. The second subspecies (Crotalus cerastes lateralis) lives on our Colorado Desert, the so-called Gila Desert of southern Arizona, and into northeastern Baja California and northwestern Sonora, Mexico. The varietal name "lateralis" merely means "crawling sideways". Loosely, then, one can refer to the northern form as the Mohave Desert sidewinder, and the southern one, as the Colorado Desert Sidewinder.

You will read accounts of the Hopi pueblo snake dancers using sidewinders in their rain ceremonies, but this is untrue. The sidewinder does not occur in that north-central portion of Arizona, and the rattler confused with it that is used by the rain priests is the Arizona Prairie Rattlesnake, which is definitely not a Sidewinder.

THE SIDEWINDER was first described and given the specific name "cerastes" in 1854 by a naturalist named Hallowell, who published this new name and account in the Proceedings of the Academy of Natural Sciences in Philadelphia. He based his descriptions on specimens obtained by Dr. A. L. Heermann on Lt. Williamson's Pacific Railroad Survey. Exactly where these specimens were obtained is not known, for the data merely indicates that they were from the "Borders of the Mohave river, and in the desert of the Mohave . . . The river of the Mohave spreads itself out in the desert and there loses itself, and upon the floating sand hills near it these animals are found."

Of course this indefinite location of where the Sidewinder was supposed to live was later found incorrect, for the snake has a much wider distribution than it was believed at that time. Nor is it limited to very sandy, dune areas . . . although it is most plentiful in such regions. Irrigation seems to drive them out of former ranges, too, and the reptile is now absent in the cultivated sections of the Imperial Valley, where, according to Klauber, it was plentiful prior to 1900. Oddly enough, the Desert Gopher Snake or Bull Snake seems to thrive better in cultivated areas, and thus is increasing in numbers in these regions.

THE SEASON of greatest activity for Sidewinders is from the last week of April to mid-June, at a time when most tourists have already left the desert. So there is no need for the Palm Springs visitor to worry about bumping into sidewinders when they hike about our nearby canyons or ride our desert trails. Just be aware that they do exist, know the simple first-aid treatment in case of a bite, and then forget them and enjoy your visit to the desert. You take much greater chances every day in shopping downtown.

To be continued.
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Congressman New Grand-Pop

Mr. and Mrs. Carl Phillips received a nice Valentine this year—a baby daughter born at the Loma Linda hospital.

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den. Family vegetable garden.
5 water shares on paved street.
The home you have been look-
ing for. Price \$6,000, 1/2 down.
Phone 5166.

GOOD CORNER 105'x200' in one

of town's best hotel districts.
Priced right at \$15,500.
RAYMOND CREE
AND ASSOCIATES
285 N. Palm Canyon
Phone 8444

NEW 6 room bungalow. Strictly

modern. Not a nicer and better
built bungalow in Southern
Calif. Air-conditioning in every
room. Beautiful lawn and flow-
ers. Double mountain view. 137
Santa Rita Place, Banning.

CORNER LOCATION

2 beautiful court lots, 200' by
105'. South frontage. Choice lo-
cation. Near best hotels. Owner,
2818 Grand Ave., Huntington
Park, Calif. Phone L. A. Lucas
5338.

FOR LOTS and acreage, Palm

Springs, 1000 Palms, Desert
Hot Springs. Sale or trade.
Consult

NICKLES

8620 Melrose Ave., Hollywood
Phone BR 22297

BEAUTIFUL HOMESITE near

Tennis Club, view up Tahquitz
Canyon. Corner, 200 foot front-
age, 100 feet deep. South ex-
posure. \$25,000. Write Box E. A.,
c/o Desert Sun.

MOST DESIRABLE lots in Ca-

thedral City on Cathedral Can-
yon Drive. 100x190. 322 N. In-
dian Ave.

LOT. Really nice for the price.

Palos Verdes. \$2,500. SHEP-
TENKO, 475 N. Palm Canyon
Dr. Phone 7366.

2 BEDROOM home, close in.

Special price. Leaving town,
make offer. Phone 3143.

2 BEDROOM house and apart-

ments. Good income. Sacrifice.
Owner, phone 4574.

Real Estate

35

INCOME UNITS

Located in high class hotel and
apartment section. Income \$35
per day besides owner's apart-
ment. \$40,000. Half cash, bal-
ance terms.

FURNISHED HOUSE ON

INCOME LOT

2 bedrooms, 1 bath, newly de-
corated. Attractively tiled bar-
kitchen, garage, fenced yard.
Pay \$9,900 cash and assume
\$7,100.

CORNER INCOME LOT

Tramway section. 100x128, just
one block off Palm Canyon.
\$4,500.

PALM HIGHLANDS

Large corner residential lot.
Owner will sell for only \$2,800.

PALOS VERDES

Residential lot, 90x135, \$3,350.

FOR SUBDIVIDING

CHARMING DESERT HOME

Inspiring view. Attractively furnished. Colorful and cozy. New inside and outside paint. Steel sash. Living room (fireplace), breakfast room, 2 bedrooms, 1 bath (tub and shower), Bendix washer. Tiled roof. Garage and adjoining room. Walled patio, fenced lawn. Flowers. A DELIGHTFUL LITTLE HOUSE See this at once. Reasonably priced.

WRIGHT & TRACY REALTORS

437 N. Palm Canyon Dr. Phone 5727
JESS DIGMAN
"BILLIE" WILLIAMSON Associates

4 UNIT COURT, close in. Nets 12% on sale of \$25,000; modest down payment. Rental income pays balance. Revised rental policy could net 20% of sale price.

Rancho royale corner, \$3,100 full price, Palo Verde lot, underpriced.

Excellent buy in 3-bedroom, 2-bath house in south end of Village, \$27,500 complete.

Palm Canyon Drive or Indian Avenue frontage available for long term lease. See JOHN W. WILLIAMS Realtor Claude Gottsbuehet Associate 423 No. Palm Canyon Phone 3311

LAGUNA BEACH ESTATE. Splendid modern 10-room home, nearly 2 acres beautifully landscaped grounds. Designed and built by famous architect for noted director. Unit heat, Hollywood baths, many ingenious features throughout. Write: phone CHARLIE DEAN, ASSOC. for details, photos. Sole agents. 1069 South Coast Blvd., Laguna Beach. Phone. 663.

FOR SALE: Cathedral City, small furnished house just off highway, near stores and school. Elec. refrigerator, air cond., oil heater, has living-sleeping room, kitchen, bath; also 14 sq. ft. room attached with sink. Suitable to rent. Large patio partly built. Space for another bldg. \$4,500, half cash. Phone Palm Springs 3259.

BUILDING LOT. LITTLE TUSCANY. Level for building. COMPLETE PLANS and SPECIFICATIONS available. Priced for quick sale, \$5,950.

H. H. FOSTER ASSOCIATES, INC. 101 N. Palm Canyon Dr. Phone 3555

THREE very desirable bungalow court lots. Close in. Total size \$3,100. These lots can be bought separately at \$5,000 each. See BARNEY JOHNSON with CULVER NICHOLS, Realtor 861 N. Palm Canyon Dr. Phone 2182

NEW 2-bedroom stucco, plaster interior, hardwood floors, floor furnace, cedar closets, tub and shower, metal kitchen, inlaid linoleum. See house at 931 W. Nicolet, Banning. Call owner, Banning 2263.

LOT. Third from Sunrise Way. South side on San Jacinto. 75x106, \$2500. W. Hook, 1755 Coldwater Canyon, Beverly Hills, Calif.

FURNISHED or unfurnished house by owner. Two bedrooms. Income. Leased grounds. Fenced lot. Garage. Business location. Phone 6574.

SMALL two-bedroom home. WINGFOOT DISPLAY HOUSE on main highway. Cathedral City.

HOME. Two bedroom. On leased ground. Furnished, \$4,800, unfurnished, \$4,000. Phone owner, 4791.

LA QUINTA, furnished 2 bedroom house. Lot 100x200. Immediate possession. 520 Diaz, corner of Durango.

PALM SPRINGS LOT, 103x165. Underground utilities. Good location. Sacrifice. \$3400. Phone 4574.

BRAND NEW vacant home. Furnished, two bedrooms, two baths, \$5,000 down. Owner, 748 Calle de Ralph. Phone 9620.

DUPLEX and guest house. Close in. Sun deck. Special price. Phone owner, 3143.

Exchange 36

WILL EXCHANGE Three R-3 LOTS on two corners facing 3 streets and 1946 Schultz Luxury Liner, 3 room trailer to apply on furnished or unfurnished HOUSE in Palm Springs. Box 189, Palm Springs.

EXCHANGE, 6 room stucco, wide lot, best street in Banning. 1061 N. 1st. Shade and fruit. Value \$10,000, want small home Palm Springs vicinity. Owners only.

PALM SPRINGS PROPERTY, for Los Angeles and vicinity. SHEPTENKO, 475 N. Palm Canyon Dr., Phone 7366.

LIST what you have to SELL, RENT, EXCHANGE, DEVELOP OR SUBDIVIDE with Palm Springs' MOST PROGRESSIVE REALTOR.

PETER B. SHEPTENKO THE PIONEER REALTY CO. OF PALM SPRINGS 475 N. Palm Canyon Dr. Phone 7366

FOR QUICK, DEPENDABLE SERVICE list your property with a firm long established in Palm Springs.

MURIEL E. FULTON REALTOR 482 N. Palm Canyon Dr. Phone 2226 - 2225

List your listings with Lee Halison AND ASSOCIATES We have buyers and high class clientele. 296 S. Palm Canyon Dr. Phone 7644

LIST YOUR PROPERTY with MUNHOLLAND & CO. 431 N. Palm Canyon Dr. Phone 3673 Associated Brokers MARTHA T. FORWARD CHET HOOBER

LIST YOUR PROPERTY with BENTON BECKLEY Intersection South Palm Canyon and Indio Highway. Phone 7882

BRING IN your listings of all descriptions. BESS MATLOFF Phone 3191 or 3283

LISTINGS WANTED—Have buyers for acreage, income, houses, lots and rentals. Wright and Tracy, 437 No. Palm Canyon Dr. Phone 5727.

REAL ESTATE WANTED. List what you have to sell, rent, exchange or subdivide with Madge Rocks, 278 So. Palm Canyon Drive, El Dorado Hotel Lobby, or Phone 7375 or 7195.

LIST your Palm Springs property and rentals with us. Office in Vista, Oceanside, Escondido and La Jolla. We get results. VISTA REALTY 176 E. Amado Road Phone 4365

LISTINGS WANTED. Income, homes and lots. H. H. FOSTER ASSOC., INC. 101 N. Palm Canyon Dr. Phone 3555

DESIRABLE LISTINGS wanted. Income properties, lots, homes. FRANK MILLER 428 N. Palm Canyon. Ph. 4151

IF YOU WISH to buy or sell a home, just call us on the telephone. 7531.

Rooms for Rent 40

NEW (still building) guest ranch, 10 miles from Palm Springs. Can accommodate few guests at special pre-opening rates of \$7.00 per day American plan. Wonderful desert location, sun-deck, pool, etc. Box 400, Palm Springs.

LOVELY ROOMS with private baths. By day, week, month, or season.

Dining Room Hot Mineral Well and Roman Bath on property. BLUE HAVEN RANCHO Phone Desert Hot Springs 930

ARTISTIC studio type furnished room. 7882.

Apartments for Rent 43

HOTEL ROOMS beautifully furnished. Double and single apartments. Electric heat and electric kitchens. Quiet surroundings. 10 miles south of Palm Springs at Rancho Mirage. Daily, weekly and monthly rates. DESERT AIR PARK. Phone Indio 77123 for reservations.

NEW APARTMENT for rent, furnished. By week, month or balance of season. See owner at 584 Calle Roca.

3 ROOM apt. Clean, quiet. Sun-deck, everything furnished. No pets, no children. 640 Calle Palo Fierro.

Houses for Rent 46

2 BEDROOM furnished house for season only. Phone 4574.

2 BEDROOM HOUSE, beautifully furnished. Never been lived in. 1347 El Alameda, Palm Springs Furniture Co., Phone 5181.

FOR RENT UNFURNISHED One side of a duplex, close in, for two weeks or more, available February 25, adults only. \$100.00 per week. PHONE 7484

Miscellaneous Rentals 49

CENTRALLY LOCATED STORE on Palm Canyon Drive. Fine for insurance or attorney. Also desk space. See RUTH FOUTZ 443 N. Palm Canyon Dr. Phone 2216

TRAILER. Large, furnished. Desert Trailer Village. Lot 1. I. C. Ritter.

WOMAN to share apartment. Electric kitchen, sundeck. Reasonable rent. See public stenographer Desert Inn or call evenings, 6543.

FIREPROOF MATTRESSES

The new guaranteed "GLASS-SLEEPER" EXCLUSIVELY AT Palm Springs Furniture Co. 343 N. Indian Phone 5181

UPHOLSTERING and Draperies PALM SPRINGS FURNITURE CO. 343 N. Indian — Phone 5181

ELECTRIC refrigerators, 2: one 4 foot Frigidaire, one 5 foot Westinghouse, \$100 each. 584 Calle Roca, 2 blocks S. of Ramon Road, off Palo Fierro.

FOR SALE: Small gas ranges, ice boxes, mangle, wall beds. 311 N. Indian Ave.

Trailers for Sale 51

SEE THE West's Best WESTCRAFTS PAN AMERICAN MASTERBUILT COLUMBIAS MAINLINE ALL AT ONE LOCATION Trailer Exchange Cathedral City Banning, Calif.

TRAILER. Twenty-six foot house. Eastern built. Clean and in good condition. Sleeps four. Venetian blinds. Butane range. New electric brakes. 93 W. Gilman, Banning.

WELCOME

Beaumont Trailer Park 5th and Beaumont Ave. 1 Block South of Bothan Villa

1946 21 ft. Alma. Perfect condition. Best offer takes it. Space available. J. G. Hamilton, McKinney's Trailer Park.

1945 STREAMLITE, Eastern built. Practically new. 3 rooms, butane equipped. 27 foot long and tandem wheels. Can be seen at Carter's Texaco Service, Thousand Palms.

TRAILER. National, 1942, Castle model. Coach, Electric brakes, tandem wheels, 25 ft. Sleeps 4. \$1250 including lot. Inquire R. B. Hall, Lot E-20, Palm Springs Trailer Village.

HOWARD '46 tandem, 27 ft. Butane equipped, 3 room furnished. Electric brakes. McKinney's Trailer Court.

TRAILER. Priced for quick sale. 1942 Indian Warrior. Twenty-two foot. \$1650. Desert Trailer Haven, Lot 53.

TRAILER. 20 foot. In fine condition. \$1650. I. C. Ritter, Lot 1 at entrance, Desert Trailer Village.

It's Here! 1947 SPARTAN MANOR Cathedral City

Trailers Wanted 52

TRAILERS WANTED. Cash buyers waiting for your used house trailers at Pavy's Trailer Mart, 1001 So. Palm Canyon Drive. Phone 7342.

Miscellaneous for Sale 60

FOR SALE: Utility building, suitable for garages, motels, packing house, building materials, equipment or other commercial or residential purposes. Built in movable sections. Practically new. Uns 12 feet by 24 feet. 20 units to be sold all or in part. Price \$2.00 per foot. Call Saturdays or Sundays only. Maxwell's Ranch, Banning Heights, Call Banning 4726 for appointment.

AIR-O-FLAME oil heater, excellent, 48 inches high, pipes, chimney, oil, all \$35; Monterey coffee table, \$3; 2 lamps, 50c each; pair flowered drapes, \$1; good sweaters, skirts, size 34; 3 fair white wall 6.25 tires, \$4. Wheeler. Turn South Barona road just east of Smoke Tree Ranch on Hiway 111, 2 blocks south, turn left, 2nd house.

NEW DOORS AND WINDOWS FOR SALE ALSO CABINETS TO ORDER. T. A. LEMING CABINET SHOP 1635 S. Fern Ave. Ontario, Calif.

WASHING MACHINE, Westinghouse automatic Laundry-Mat; baby buggy, almost new, \$75 new; child's complete gymnasium. \$200 for lot or will sell separately. 1125 Gran via Valmonte.

RADIOS. New Philco portables, for immediate delivery. REEDS RADIO SHOP 342 N. Palm Canyon Drive

MOVIE-PROJECTOR, Bell and Howell, 16 MM. Little used, \$150. J. Jarrett, Lot 149, Ramona Trailer Park.

FOR SALE: 1 slightly used Exercise. Reasonable. 402 N. Palm Canyon.

OAT HAY, 2 ton minimum delivery. Phone RAY CHAVES, Beaumont 763.

TABLE, solid oak, beautiful, new, seats 12. Six chairs. \$200. 137 Santa Rita Place, Banning.

SECTIONALS, modern three-piece. Twenty sets, almost new. Phone 3433, Palm Springs.

SUPER FLAME AND INTERNATIONAL Oil Heaters

also BUTANE HEATERS All sizes—for home and trailer. PAVNY'S 1001 S. Palm Canyon Dr. Phone 7342

FERTILIZER Prompt delivery. Screened, \$4.50 per yard; unscreened at \$3.50 per yard. Delivered in Palm Springs. 7 yards minimum delivery. Write RAY CHAVES, 117 Fifth St., Beaumont. Phone Beaumont 763.

WESTERN HOLLY BUTANE or NATURAL GAS STOVE. Now available for immediate delivery.

PAVNY'S TRAILER MART 1001 S. Palm Canyon Dr. Phone 7342

COOLERS! Universal coolers, 1250 and 1850 C.F.M., suitable for trailers or small houses, \$49.50 and \$59.50. 2500 C.F.M. Utility coolers, \$115. 3500 C.F.M. Utility coolers, \$135. Also used coolers, \$30 to \$90. O. H. LEVIER, 409 First Street, Cathedral City. Phone Palm Springs 3259.

Auto Upholstering PALM SPRINGS FURNITURE CO. 343 N. Indian. Phone 5181

FOR SALE: Desert plants for desert homes. Sand verbenas, Palo Verde, Desert Holly, Smoke Tree and others. Rancho Mirage Nursery, Rancho Mirage Plaza.

CRUSHED GRAVEL and sand for cement blocks or concrete. Excellent spot to make blocks. Foundation for equipment in. Box 513, P. S.

WASHING MACHINES. Thor. Immediate delivery. Henry A. Simarian, 850 N. Palm Canyon Drive.

INCO wall beds and mattresses. New. Seven double bed size and 14 twin bed size. Phone 3433, Palm Springs.

OFFICE SIZE Royal typewriter. New. Phone 7882. Lady's English bicycle, fine condition. Phone 7882.

SHINGLES, best grade No. 1 cedar. All or part of 40 squares, \$15 square. Phone 4792.

Automobiles 70

Used Cars For Sale Buy from an authorized Chevrolet dealer. ONE-THIRD DOWN, balance G.M. A. C. contract.

1941 Ford 4 door sedan. 1941 Cadillac '61 sedan. 1941 Olds Hi-dromatic. 1941 Pontiac sedan. 1941 Nash Tudor sedan. 1942 Chevrolet 1½ ton flatbed truck.

VALLEY MOTORS Chevrolet 713 Hiway 99, Indio. Ph. 7351 Authorized Dealer Chevrolet Cars and Trucks

CARS FOR RENT by Day or Week Hertz-Driv-Ur-Self System Plaza Garage Phone 5122

NEW BUICK 4 door sedan. For sale by owner. Can be seen at Kelley Cottages, Cathedral City.

1942 CHEVROLET business coupe. Fully equipped with extras. Price \$1395. Ask for Johnny, Ahmoy Date Shop, Cathedral City.

FORD convertible, 1941. Dual pipes, new top, new tires, and other extras. \$1300. Call evenings, 3292, Palm Springs.

OWNER will sell either his 1947 Super Deluxe Ford convertible or 1946 Plymouth sedan. Will take trade. Phone 3143.

FORD. 1937 club coupe. Desert Trailer Village, Lot 1. I. C. Ritter.

1941 BUICK super convertible. New top, new recap oversize tires. Excellent condition. Phone 2236. H. R. Holverson.

CHRYSLER, 1941 six, good condition. Radio, heater. Price reasonable. Lot 23, DeLuxe Trailer Park, Cathedral City.

OLDSMOBILE '32 coupe. Fair condition, with radio. A steal at \$175. See 'Dick' at Palm Springs Pueblo.

1942 OLDSMOBILE HYDRAMATIC. DRIVEN 3100 MILES. GOOD CONDITION. \$1500. PHONE 3871.

PONTIAC, 1940 sport coupe and 18 foot trailer. \$1950. Palm Springs Trailer Village office.

Automobiles Wanted 71

WE PAY TOP PRICES For Used Cars SELL YOURS TODAY Rubidoux Motors Plaza Garage, Palm Springs Phone 5122 Cadillac Oldsmobile

Automobile Services 72

COMPLETE AUTOMOTIVE SERVICE TISCON CAMP TRAILER 1938 BUICK 4-DOOR SEDAN BLUE BOOK PRICE

Snow and Littleton AUTHORIZED DEALERS

DE SOTO - PLYMOUTH 682 South Palm Canyon Phone 7022

GENUINE PARTS FOR DODGE, DE SOTO, CHRYSLER and PLYMOUTH Complete Automotive Service IMPERIAL MOTORS DODGE - PLYMOUTH Highway 99 at First Street INDIO Phone 7311

LEGAL NOTICES

THE DESERT SUN

NOTICE INVITING BIDS ON SCHOOL BUS

Notice is hereby given that the Board of Trustees of the Desert School District, Riverside County, will receive bids until March 4, 1947 at 2:00 P. M. o'clock at the office of said School District for the purchase of one complete school coach to meet or exceed specifications on file at school office. Equipment offered shall meet all requirements of the State Board of Education Regulations governing Pupil Transportation.

The said Board of Trustees shall be the sole judge of the merits and qualifications of equipment offered and reserves the right to accept any or reject all bids, and to waive formality or irregularity in any bid.

MARJORIE P. OUTCAULT, Clerk. Pub. Desert Sun Feb. 18, 25, 1947.

DESERT SUN

CERTIFICATE OF AN INDIVIDUAL DOING BUSINESS UNDER A FICTITIOUS NAME

I HEREBY CERTIFY that I am transacting business in the City of Palm Springs, County of Riverside, State of California, at 238 State Highway, under a designation and name not showing the name of the person interested in said business, to-wit: "ANDRE, THE DECORATOR AND COMPANY"

ANDRE NISSON 545 S. Calle Santa Rosa Palm Springs, California

I HEREBY CERTIFY that the partnership consisting of NORMAN R. BALDWIN and ANDRE NISSON, doing business under the fictitious name and style of "ANDRE, THE DECORATOR AND COMPANY" has been dissolved and that the undersigned has no right, title or interest in said partnership or in the name "ANDRE, THE DECORATOR AND COMPANY." NORMAN R. BALDWIN Pub. Feb. 11, 18, 25, March 4, 1947.

The Castle Tourist Hotel and Wedding Chapel NOW OPENING For Formal or Informal WEDDINGS

• Artistically arranged
• Beautiful setting
• Landscaped grounds
• Ideal for an exclusive home wedding
• Complete arrangements made
• Rates upon request
DE LUXE BRIDAL SUITES Call for Reservations TEL. RIVERSIDE 9200-R 10640 Arlington Avenue Arlington, California



Desert Museum Notes

THREE MOVIES will be seen at the El Paseo Theatre tonight at 8 o'clock. The longest is entitled: "Arizona: Its Mineral Resources and Scenic Wonders." The second is a short film on the life history of eBettes, and the third, in response to numerous requests for more of the short musical films, is "Anitra's Dance," from Grieg's "Peter Gynt Suite."

THIS FRIDAY NIGHT, February 28, also at 8, in the El Paseo Theatre, two official documentary war films will be viewed: "The Price of Rendova" and "Eve of Battle." A third film, "Wild Life on the Desert," will be unreel first, however, so that those who do not care to see the war pictures can leave after the desert film. A week from Friday, March 7, is scheduled the much publicized film "Diary of a Sergeant," starring Harold Russell, the current film discovery in the Hollywood production: "The Best Years of Our Lives."

OVER 40 PERSONS started out on the rugged six mile climb to the top of Snow Creek falls in Falls canyon last Saturday, but only about 30 reached the goal. From where the cars parked at the Hermitage, the twisting trail climbs nearly 2,000 feet almost straight up a ridge, finally coming out on top, overlooking the great chasm down which the falls plunge, in at least six steps. The uppermost falls is about 40 feet high, dropping into a pool where the group ate lunch. From here the water shoots over an overhang and cascades downward for about 300 feet. More coursing among the rocks then over two 100 foot drops into a huge pool. On over a 50 foot fall, and then another 80 foot one into the largest pool of all, at the very base of the huge canyon, before flowing on out of view.

It is certainly the most spectacular falls to be seen anywhere in Southern California. Many varieties of flowers were in full bloom, including the Indian paintbrush, baby blue-eyes, Canterbury bells, mountain lilac, buckwheat, viguiera, encelia, placelia, and lemonsageberry. Among the birds noted was the Spotted Towhee, and the lizards noosed by young Walter Backus and now on display in the museum are one baby chuckawalla, a scaly lizard, and two specimens of the rare and little known California Colared Uta, often confused with the closely related Colared lizards.

BEFORE A CAPACITY audience last Saturday night, Mr. Winfield Line of this city, showed his new Kodachrome color movies of National Parks of the west, including Yosemite, Grand Teton, Yellowstone, and Lassen Volcanic. Highlights of the film were those shots of a King Snake attacking and killing a Red Racer and a Sidewinder rattlesnake. Other animals shown, included the bison, Pronghorn antelope, deer, bear, golden-mantled ground squirrel and moose. The concluding scenes were taken from an airplane, flying low over the Grand Canyon, Lake Mead, and finally Death Valley. Mr. Line is a well-known sportsman as well as photographer, and is a member of the board of trustees of the Desert Museum. Mr. Tad Nichols of Tucson, will show his color movies of "Paracutin, Birth of a Volcano" and "The Apache Indians of Arizona" next Saturday and Sunday evenings respectively.

Then comes the suggestion that there be an entertainment tax on women's hats.

The Social Life of Palm Springs in Don Caballero

Listen Daily to the "Desert Round-Up"

KCMJ—Desert Sun—News Daily at 5:25 P. M.

BILL FLYNN "The Desert Painter" Painting and Paper Hanging Done by Expert Workmen to Suit Your Taste Let Us Book Your Jobs Ahead ESTIMATES GIVEN FREE OF CHARGE Headquarters Dill Lumber Co. — Phone 5151

Lumber - Furniture - Nails - Cement

Knotty Pine Boards—1x8, 1x12. Sheathing—2x4, 2x12, 4x4, 12x18. Redwood Bevel Siding - Builder's Hardware. Cast Iron Soil Fittings; Gas, Oil and Electrical Water Heaters for Delivery, Gas Ranges for Delivery. A Furniture Department has been added. It will pay you to see us for complete home furnishings.

Holsinger Lumber and Hardware Co. Yucaipa, Calif. Phone 101

HERE'S YOUR OPPORTUNITY 80 ACRES OR MORE

On paved road, abundant water. Ready to start subdividing, surveyed, mutual water company formed, roads cut, etc. Gas and electricity available. This property is located in a cove, in one of the most scenic spots in the desert, entirely surrounded by mountains, land is level and is claimed to be the coming residential section of the greater Palm Springs area. Just 10 minutes' drive from the Palm Springs shopping centers, on a paved road. Ideal for acre homesites, small ranches, or estates. Grow garden, fruit trees, citrus or alfalfa. The virgin desert at your door. Where people can keep their horses and enjoy privacy and space. Near-by property selling for fifteen hundred to two thousand dollars per acre.

LOOK AT THIS PROPERTY TODAY

Priced for Quick Sale at \$395 Per Acre Phone Palm Springs 8684 for Appointment With Owners or Write Box 1014

Palm Desert

The Most "Talked of" New Desert Community

Beautiful Shadow Mountain Estates

Opening New Unit at Reasonable Prices!

See

Ellsworth & Ward

Associate Broker—Fred V. Arscott
114 South Palm Canyon Drive—2nd Floor Stephen Willard Studio Bldg.
Phone 6383
List your properties with us—We have the buyers!

Sea Captain 'Commands' the Village Market

If patrons of the Village market, with any lore of the sea, notice that everything there seems "ship-shape," there's a reason for it.

The proprietor, Herman Reich, graduate of the U. S. Naval Academy, Annapolis, class of 1926, spent fourteen years as an officer in the Navy, the last two years with the rank of captain, commander of Escort Division 61, with service in both the Pacific and Atlantic.

AND JUST as ready as his command was during battle for anything that the enemy may have thrown at him, so it seems, he is prepared for anything cus-

tomers at his supermarket may want.

At the Village market, he has the latest in self-service, even to the meat department, where a busy housewife doesn't have to wait for the desired roast or steak to be cut, weighed and packaged. All of the meats are neatly packaged in cellophane, weighed, and plainly marked as to price, necessitating only to reach into the case for the desired item and leave.

It's a long cry from the bounding Main and the swaying deck of a ship, with guns and depth charges flying from it against the enemy, to a super market in a land-lubbers desert, but stranger things than that have happened and captain Herman Reich loves it here.

HIS WIFE Ruth and their two children Kenneth, 9, and Carolyn, 7, like life in Palm Springs too. It was during the war that the present site on which the market stands today, was purchased. Mrs. Reich had come here more than three years ago, because Kenneth was ailing and fell in love with the desert.

It was all right with Captain Reich too, that the family settle here. He knew Palm Springs though, and very well. Born in Los Angeles, he moved with his parents to San Bernardino early in life, attended grade and high school there and gained his appointment to Annapolis from that community.

"GROCERY BUSINESS? Well I felt that Palm Springs had a definite need for another supermarket," he continued. "The town has grown considerably since I first saw it and I felt another food market could be of good service now and in the growing future of this community."

He is proud of the fact that his store is affiliated with Certified Grocers and the purchasing power that it represents for the independent grocer. Last year this cooperative organization purchased \$60,000,000 in food items for its members.

QUESTIONED about his service it was hard to elicit the information that he was decorated for service during the war, that his ship sank a major Jap and a smaller Nip submarine. Seeing the reporter taking notes he "clammed" up and refused to talk about himself anymore.

SUN QUERIES

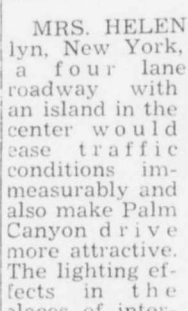
Question: "Are you in favor of making Palm Canyon Drive into a four lane roadway, or should traffic be diverted down another street to relieve congestion?"

BILL PRENDERGAST, Palm Springs Motor Parts: "Palm Canyon Drive should be widened to accommodate four lanes of traffic to relieve the present congestion. Diverting traffic to another street will not eliminate the present jam because the problem is not caused by through traffic, but by motorists who are interested in seeing the sights of Palm Canyon Drive. These tourists block traffic by driving their automobiles at from five to ten miles an hour."

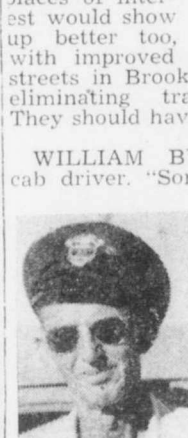


Bill Prendergast

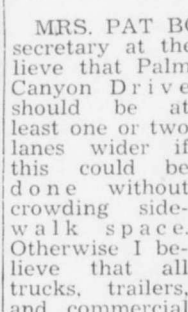
MRS. HELEN SEGEN, Brooklyn, New York, a four lane roadway with an island in the center would ease traffic conditions immeasurably and also make Palm Canyon drive more attractive. The lighting effects in the places of interest would show up better too, with improved lights. One way streets in Brooklyn sure help in eliminating traffic congestion. They should have them here too."



WILLIAM BUFFUM, Yellow cab driver: "Something must be done. If a four lane highway could be put on Indian avenue, traffic should be diverted down that street. However, it would help to run extra traffic lanes down Palm Canyon now, as it is too narrow. If Palm Canyon is widened then all traffic should be allowed to go down that street. I believe nevertheless that something should be done on Indian Ave., as well."



MRS. PAT BOLTON, assistant secretary at the Airport: "I believe that Palm Canyon Drive should be at least one or two lanes wider if this could be done without crowding sidewalk space. Otherwise I believe that all trucks, trailers and commercial vehicles should be diverted down Indian Ave. Stores could get their deliveries after hours."



MANDELL LUSKIN, visitor from Los Angeles: "I was very surprised to see just how developed Palm Canyon Drive has become since I was last here five years ago. There seems to be no end to expansion here, but the traffic problem should be carefully studied and congestion eliminated. I think it would be a good idea to eliminate parking on Palm Canyon Drive on weekends and provide parking lots for visitors."



MORE ABOUT...
AUXILIARY...
in this World War II organization. Miss Burton plans to contact either by telephone or in person every woman in the Village believed to be eligible for membership. The first meeting will be called as soon as possible at which time dues and other business matters will be discussed. After the initial meeting the newly formed auxiliary will meet with the regular post of AMVETS at a social affair.

KCMJ—Desert Sun—News Daily at 5:25 P. M.

Income Tax Service
DON J. PAUL
286 N. Palm Canyon Dr.
Telephone 8285
Accountant

Senator, Visitor Here, Signs With Amvet Organization

Local Amvets were pleased today to receive word that Senator Harry P. Cain, known in the state of Washington as "Hurricane," had joined their order.

He is the fifth U. S. senator to become a member of veterans of World War II organization.

Sentator Cain was a recent visitor in Palm Springs, guest of Carl Haymond, well known winter resident and owner of radio station KMO in Tacoma, Wash.

He came here to rest after the fall election campaign in which he was the first republican senator to be elected for many years.

"And to think—it's going to be six years before another camcular run between theatres with the missing ducats. On hand for the event were many of the gals who worked so hard to make this drive a success, Caroline Hicks, Fern Jones, Mary Jane Hicks and Helen Ingram.

Guild Tea Benefit Held at Tennis Club

The Episcopal Guild tea held at the Tennis Club on Tuesday afternoon was for the benefit of the guilds building fund. Mrs. John Lapp, president of the guild, had as her able assistants Mrs. Edward Maggard, Mrs. Jacques Crommelin, Mrs. Earl Hoover, Mrs. Frank Finch and Mrs. Frank Camp. Those pouring tea were Mrs. Raymond Wilson, Mrs. Myron Wilson, Mrs. Frank Roberts, Mrs. Douglas Fuller, and Mrs. John Hobson. Mrs. Kenneth Kirk was chairman of the ticket committee. The door prize was donated by Mrs. Lewis Hill and was won by Mrs. Lloyd Nix.

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Well, two cars were given away this week and no luck but there's still that Buick coming up for Desert Circus to dream about. The Packard, sponsored by the Welfare association for the Youth Center, really drew a crowd to the Plaza Theatre Friday night.

There were some tense moments after Master of Ceremonies Frank Bogert introduced his two cohorts, Spencer Tracy and Paul Lukas.

While waiting for last minute donations at the Palm Springs Theatre to come in, solicitors canvassed the aisles.

Priscilla Chaffey got the boys on stage to dig down deep, and Norma Oliver got some worthwhile donations in the lobby. Tommy Schilling made a spectacular run between theatres with the missing ducats. On hand for the event were many of the gals who worked so hard to make this drive a success, Caroline Hicks, Fern Jones, Mary Jane Hicks and Helen Ingram.

THE FUNDS from the DeSoto on Sunday also went to a building project, that of the American Legion War Memorial Hall. Besides the car, many other prizes were donated and all of them were won by local people. Many of the boys spent a very morning on Palm Canyon drive soliciting the throngs of visitors in town. Keeping up a line of chatter over the mike were Jerry Sanborn, John Connell, Charles St. George, Jay Morrison and 'Cap Lucky' Bassett.

If you should happen to tune into a national network this week and hear some wonderful cowboy music coming from the east you might think we've got some competition there. But it's probably not so at all for it's very likely you're listening to our own Johnny Boyle, who's tops any place in the country. Johnny is in Chicago

this week having made the trip to sing for a national men's sportswear convention. Also gone from these parts for the time being is Tommy Kiely who made a rush trip to North Dakota last week upon receiving word of the illness of his mother.

THE RIVERSIDE COUNTY FAIR

at Indio drew many Palm Springs down that way during the latter part of the week. Mae Andre, Ann Purnel, Billie Mosely and Virginia Paul made it down Saturday morning in time for the parade and spent the rest of the day on the fair grounds chaperoning Virginia's children. Saw Ray Cree taking in the exhibits showing the growth of the county and Tex Driscoll admiring his own booth. This fair was a great success and undoubtedly will become a big event within the county.

Arriving last week from Michigan for these, the nicest months

of the year, were the Dart family and daughter, Mary Helen Sawyer. Mrs. Sawyer, who is visiting with her sister, Barbara Hinkle, has not been on the coast for several seasons and is really enjoying her return to the Village. Visiting with the Alvin Wiengartens this week was Esther's brother, Alan Beck, from Louisville, Kentucky.

Friday night, Esther entertained for him with a small dinner party and on Saturday he was the guest of the Earl Houghs at the Tennis Club. Mr. and Mrs. J. T. Sanders of Banning were down visiting the Bob Chambers on Sunday. J. T. was with the Bank of America here in the Village for many years. Also in town this weekend were the C. C. Hoopers of Los Angeles and Idylwild.

In the line of good entertainment and something a little different to do is the operetta H. M. S. Pinafore, to be presented at the Plaza Theatre Friday night. Although a high school performance, the cast has picked up a professional bearing from its musical director, Alex Hammond and dramatic instructor, Irving Sussman, and will be well worth seeing.

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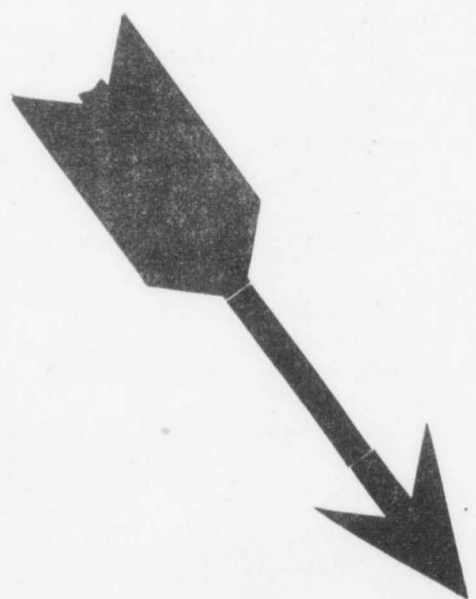
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